WHAT IS CLAIMED IS:

1. An image forming apparatus having a reservation printing function of reserving a received print job and carrying out a printing process based on the reserved print job in accordance with an instruction from a user, comprising:

a near-field wireless communication unit;

a generating unit configured to generate data that is to be sent to an external apparatus and includes identification information;

a writing unit configured to write, in said near-field wireless communication unit, the data generated by said generating unit;

a judgment unit configured to, when the image forming apparatus receives a print request, judge whether the identification information is included in the print request; and

a control unit configured to, when said judgment unit judges that the identification information is not included in the print request, control the image forming apparatus such that a print job corresponding to the print request is reserved, and when said judgment unit judges that the identification information is included in the print request, control the image forming apparatus such that a printing process is carried out without reserving a print job

corresponding to the print request.

2. The image forming apparatus according to claim 1, wherein the identification information is a character string which is randomly generated.

3. The image forming apparatus according to claim 2, wherein, when a predetermined time period has elapsed, the character string is generated again.

4. The image forming apparatus according to claim 1, wherein the data that is generated by said generating unit includes a startup record for starting a predetermined application in the external apparatus.

5. The image forming apparatus according to claim 1, wherein the data that is generated by said generating unit includes an address of the image forming apparatus.

6. The image forming apparatus according to claim 1, wherein the data that is generated by said generating unit is NDEF data.

7. The image forming apparatus according to claim 1, wherein said near-field wireless communication unit carries out wireless communication based on NFC.

8. A control method for an image forming apparatus having a reservation printing function of reserving a received print job and carrying out a printing process based on the reserved print job in accordance with an instruction from a user and having a near-field wireless communication unit, comprising:

a generating step of generating data that is to be sent to an external apparatus and includes identification information;

a writing step of writing, in the near-field wireless communication unit, the data generated in said generating step;

a judgment step of, when the image forming apparatus receives a print request, judging whether the identification information is included in the print request; and

a control step of, when it is judged in said judgment step that the identification information is not included in the print request, controlling the image forming apparatus such that a print job corresponding to the print request is reserved, and when it is judged in said judgment step that the identification information is included in the print request, controlling the image forming apparatus such that a printing process is carried out without reserving a print job corresponding to the print request.

9. A non-transitory computer-readable storage medium storing a program for causing a computer to execute a control method for an image forming apparatus having a reservation printing function of reserving a received print job and carrying out a printing process based on the reserved print job in accordance with an

instruction from a user and having a near-field wireless communication unit, the control method comprising:

a generating step of generating data that is to be sent to an external apparatus and includes identification information;

a writing step of writing, in the near-field wireless communication unit, the data generated in the generating step;

a judgment step of, when the image forming apparatus receives a print request, judging whether the identification information is included in the print request; and

a control step of, when it is judged in the judgment step that the identification information is not included in the print request, controlling the image forming apparatus such that a print job corresponding to the print request is reserved, and when it is judged in said judgment step that the identification information is included in the print request, controlling the image forming apparatus such that a printing process is carried out without reserving a print job corresponding to the print request.

WHAT IS CLAIMED IS:

1. An image forming apparatus having a reservation function of reserving a received print job without executing the received print job until a user inputs a print instruction, comprising:

a setting unit configured to set whether to enable the reservation function;

a near-field wireless communication unit;

a writing unit configured to write a communication record for an external apparatus to communicate with the image forming apparatus in said near-field communication unit;

a judgment unit configured to, when the image forming apparatus receives a print request, judge whether the print request is received by communication based on the communication record; and

a control unit configured to, even when the reservation function is set to be enabled by said setting unit, carry out printing specified by the print request without using the reservation function in accordance with said judgment unit judging that the print request is received by the communication based on the communication record.

2. The image forming apparatus according to claim 1, wherein the communication record includes a startup record for starting a predetermined application in the external apparatus.

3. The image forming apparatus according to claim 1, wherein the communication record includes an address of the image forming apparatus.

4. The image forming apparatus according to claim 1, wherein said near-field wireless communication unit carries out wireless communication based on NFC.

5. A control method for an image forming apparatus having a reservation function of reserving a received print job without executing the received print job until a user inputs a print instruction and having a near-field wireless

communication unit, the control method comprising:

a setting step of setting whether to enable the reservation function;

a writing step of writing a communication record for an external apparatus to communicate with the image forming apparatus in the near-field communication unit;

a judgment step of, when the image forming apparatus receives a print request, judging whether the print request is received by communication based on the communication record; and

a control step of, even when the reservation function is set to be enabled in said setting step, carrying out printing specified by the print request without using the reservation function in accordance with judgment in said judgment step that the print request is received by the communication based on the communication record.

6. A non-transitory computer-readable storage medium storing a program for causing a computer to execute a control method for an image forming apparatus having a reservation function of reserving a received print job without executing the received print job until a user inputs a print instruction and having a near-field wireless communication unit, the control method comprising:

a setting step of setting whether to enable the reservation function;

a writing step of writing a communication record for an external apparatus to communicate with the image forming apparatus in the near-field communication unit;

a judgment step of, when the image forming apparatus receives a print request, judging whether the print request is received by communication based on the communication record; and

a control step of, even when the reservation function is set to be enabled in the setting step, carrying out printing specified by the print request without using the reservation function in accordance with judgment in the judgment step that the print request is received by the communication based on

the communication record.

7. The image forming apparatus according to claim 1, wherein when a receiving URI of the print request matches a URI included in the communication record, said judgment unit judges that the print request is received by the communication based on the communication record.