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ABSTRACT

METHOD AND SYSTEM FOR PROVIDING CONTENT



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A method for providing content, including: dividing brand content collected from a plurality of creators into objects; associating the divided objects with corresponding codes; storing the divided objects in a database, wherein the divided objects are associated with a creator of the respective brand content; receiving a brand selection from a user; outputting an electronic book including a page on which the user can view a brand store where goods related to the selected brand are displayed and a page on which the user can view content related to the selected brand classified according to the creator of the content; receiving an output selection from the user; combining the divided objects; and outputting, according to the output selection, the brand store, operator content, or advertiser content. In an embodiment, a content providing system, as described herein, is used to provide content.

FIG. 1