

IMPROVED CONTENT DISTRIBUTION ON A RETAIL CARD THROUGH ONLINE OFFLINE INTEGRATION ON A SINGLE PLATFORM SECURED BY AN INDIVIDUAL LICENCE

ABSTRACT

[0001] This disclosure presents an improved video content distribution system on a retail card through a unique online offline integration on a single platform. The innovation relates to systems and methods as covered in this disclosure for the individualization of QR code such that it locks individual client with a digital signature comprising of a unique password on a tangible card, a random one-time generated password and client's mobile number. This step is important to present an offline bridge to an online content for streaming or download. This novel way of integration between offline physical presentation of a card connecting to a virtual secure server for display of specific protected online content has wide application in video content distribution industry.

**Please include Figure 1 as an illustration to be published with the abstract.*