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- (72) Inventors; and
(71) Applicants : **FLETCHER, Paul** [NZ/AU]; 8 High Street,
Fremantle, Western Australia 6160 (AU). **FLETCHER,
Alexander** [AU/AU]; 8 High Street, Fremantle, Western
Australia 6160 (AU).
- (74) Agent: **ASHBY, Kevin**; 1 Victor Russell Drive, Samford
Valley, Queensland 4520 (AU).
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(54) Title: SYSTEM AND METHOD FOR REWARDING COMMUTERS

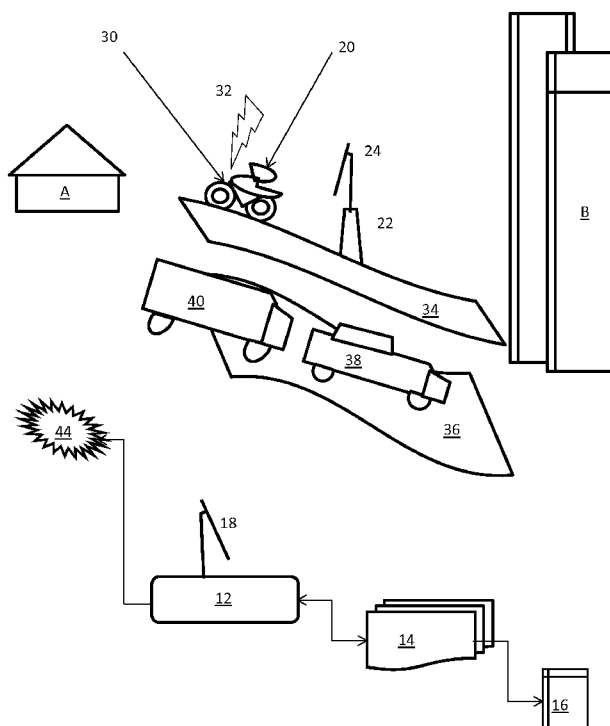


Figure 1

(57) Abstract: This invention provides for tracking and re-warding commuters according to their contribution to un-clogging roads by opting for alternative transport forms and improving their health and the health of the environment. In particular, the invention relates to commuters who travel under human power to and from their place of work and who sign up as subscribers to a managed system that tracks their travel events, compares data gathered about the event with other events and determines whether or not the event qualifies as a commute, in which case an account of the user is credited. When the accumulated credit in the ac-count reaches a threshold amount, the user qualifies for re-ceiving a reward such as by means of a value token.



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