Claims

1. A hair treatment agent selected from the group consisting of shampoo, hair cleansing agent, hair conditioner, hair styling agent, hair lotion, hair gel, and pre-shampoo agent, comprising the following components (A) to (D) and water:

(A) succinic acid or a salt thereof: 0.1 mass% or more and 2 mass% or less in terms of succinic acid;

(B) erythritol: 0.5 mass% or more and 15 mass% or less;

(C) at least one aromatic alcohol selected from the group consisting of benzyl alcohol, phenoxyethanol and benzyloxyethanol; and

(D) at least one of polyoxyalkylene glycol with an alkylene group having 2 or 3 carbon atoms: 0.01 mass% or more and 5 mass% or less,

wherein a mass ratio of component (C) to component (D), (C)/(D), is 0.1 or more and 20 or less.

2. The hair treatment agent according to Claim 1, wherein a mass ratio of component (A) to component (C), (A)/(C), is 0.1 or more and 10 or less.

3. The hair treatment agent according to Claim 1 or 2, being a hair cleansing agent.

4. The hair treatment agent according to Claim 3, further comprising an anionic surfactant and a water-soluble cationic polymer.

5. The hair treatment agent according to Claim 1 or 2, being an agent other than a hair cleansing agent.

6. The hair treatment agent according to Claim 5, further comprising a cationic surfactant and a saturated aliphatic alcohol.

7. A method for treating hair, comprising applying the hair treatment agent according to any one of Claims 1 to 6 to the hair and massaging the hair treatment agent into the hair, followed by washing.