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(71) Applicant: **UNIVERSAL CITY STUDIOS LLC**
[US/US]; 100 Universal City Plaza, Universal City, California 91608 (US).

(72) Inventors: **HALL, Gregory S.**; 1000 Universal Studios Plaza, Orlando, Florida 32819 (US). **PICKERING, Corrie**; 204 Creekbed Court, Peachtree City, Georgia 30269 (US).

(74) Agent: **POWELL, W. Allen** et al.; P.O. Box 692289, Houston, Texas 77269 (US).

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(54) Title: RIDE VEHICLE WITH DIRECTIONAL SPEAKERS AND HAPTIC DEVICES

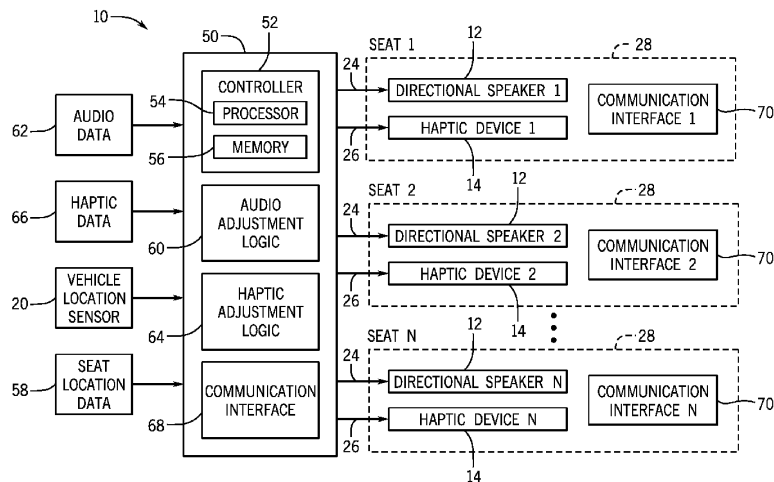


FIG. 4

(57) Abstract: Systems and methods are disclosed that provide directional speakers and haptic devices for each guest of a ride vehicle. A controller may receive a vehicle location, seat location data, input audio data, and input haptic data. The seat location data may include a guest's seat location in the ride vehicle and/or the guest's preferences (e.g., a preferred language, volume preferences, or content rating preference). The controller may generate different audio output signals corresponding to different guests based on the input audio data, the vehicle location, and/or the seat location data, and generate different haptic output signals corresponding to different guests based on the input haptic data, the vehicle location, and/or the seat location data. The controller may then instruct directional speaker directed at the seat locations of the different guests to output the different audio output signals and instruct haptic devices directed at the seat locations to output the different haptic output signals.

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