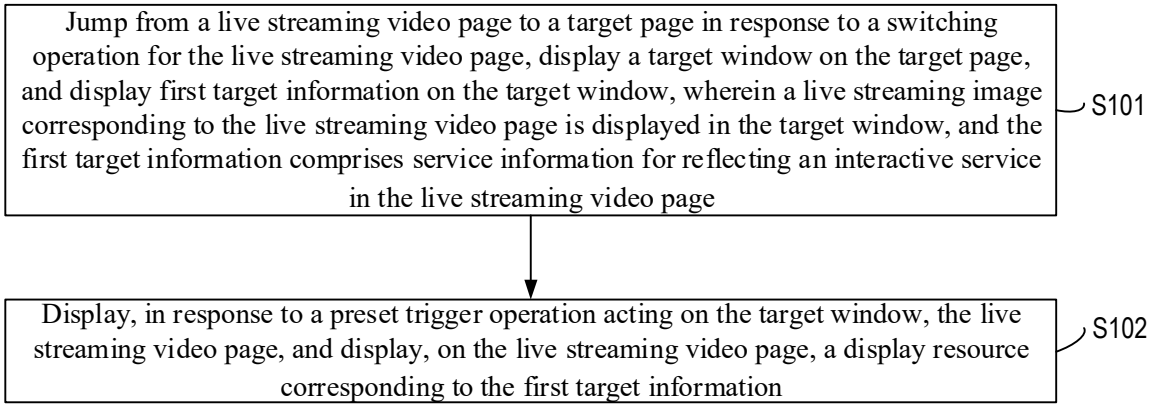

Jump from a live streaming video page to a target page in response to a switching operation for the live streaming video page, display a target window on the target page, and display first target information on the target window, wherein a live streaming image corresponding to the live streaming video page is displayed in the target window, and the first target information comprises service information for reflecting an interactive service in the live streaming video page
S101
Display, in response to a preset trigger operation acting on the target window, the live streaming video page, and display, on the live streaming video page, a display resource corresponding to the first target information
S102

Fig. 1

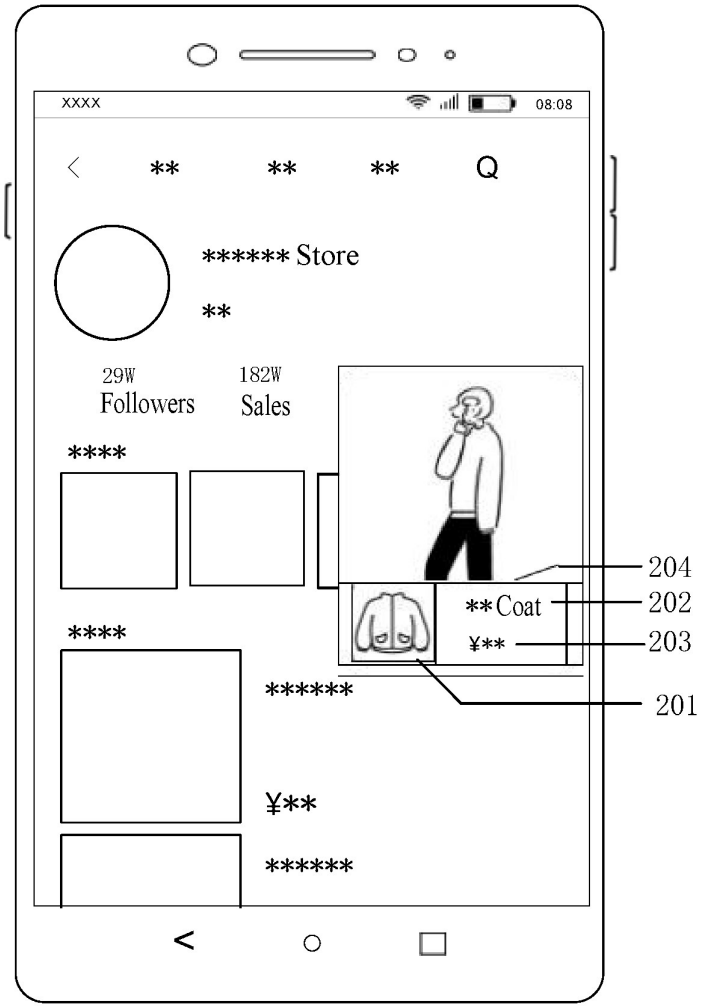

XXXX
08:08
**
**
**
Q
****** Store
**
29W
Followers
182W
Sales
****
****
******
¥**
******
**Coat
¥**
204
202
203
201

Fig. 2

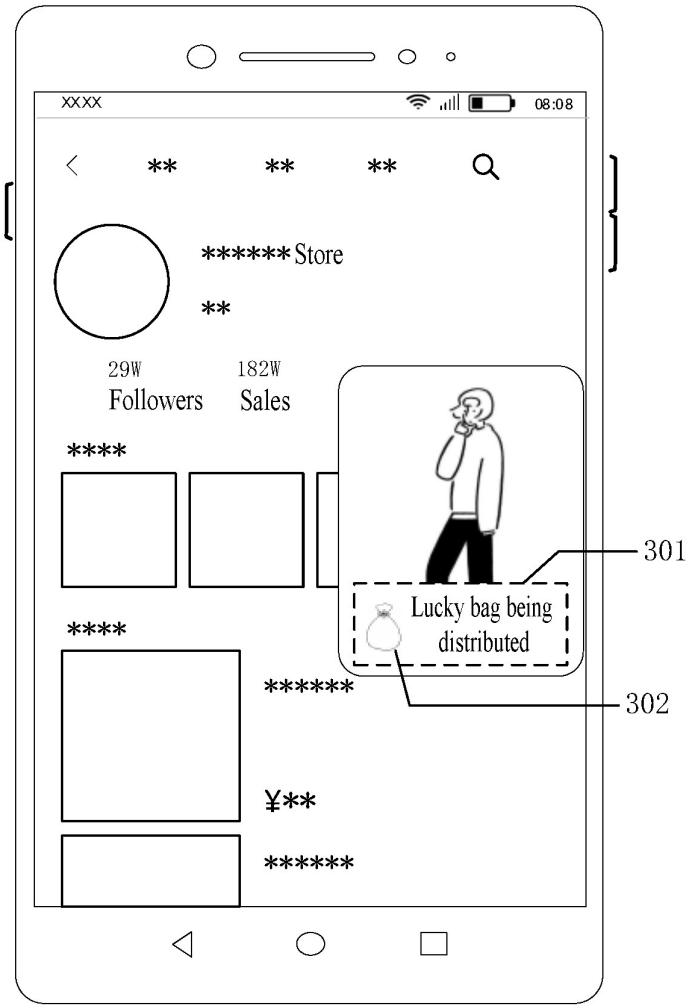

XXXX
08:08
**
**
**
******Store
**
29W
Followers
182W
Sales
****
****
******
¥**
******
Lucky bag being distributed
301
302

Fig. 3

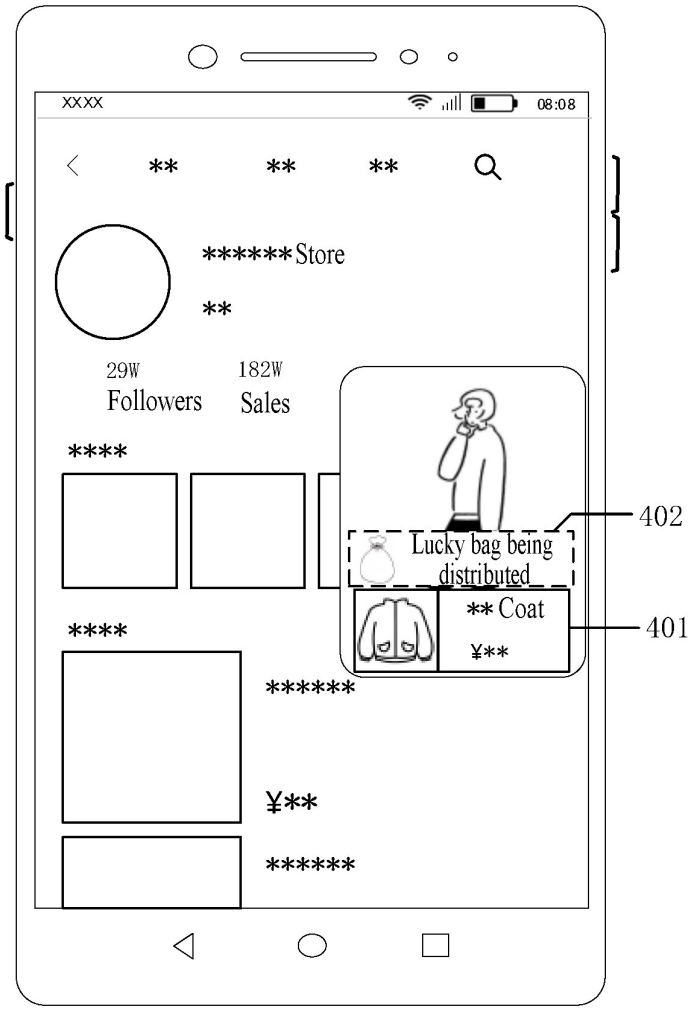

XXXX
08:08
**
**
**
******Store
**
29W
Followers
182W
Sales
****
****
******
¥**
******
Lucky bag being distributed
** Coat
¥**
402
401

Fig. 4

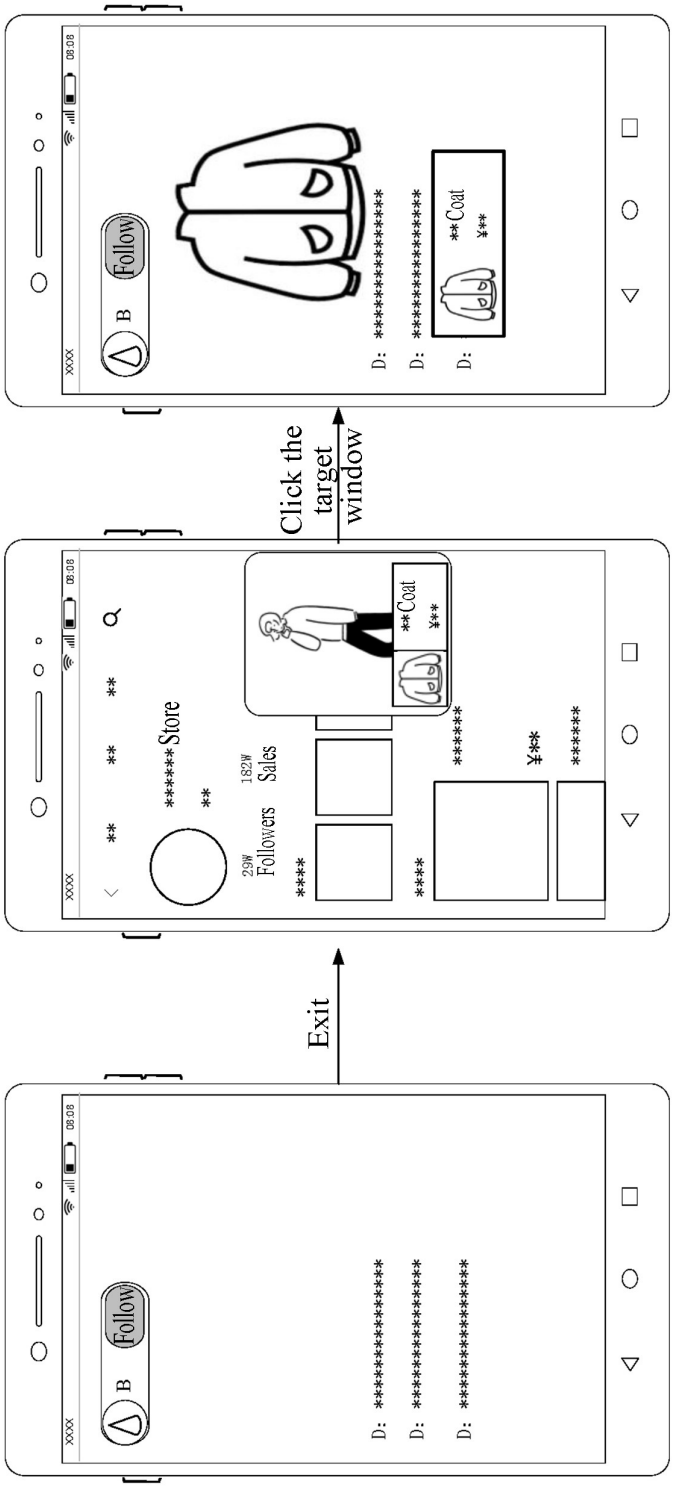

Exit
Click the target window
Follow
Store
Sales
Followers
Coat

Fig. 5

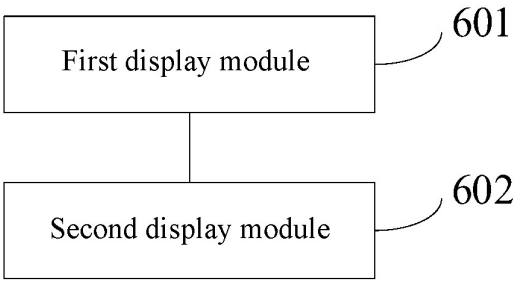

First display module
601
Second display module
602

Fig. 6

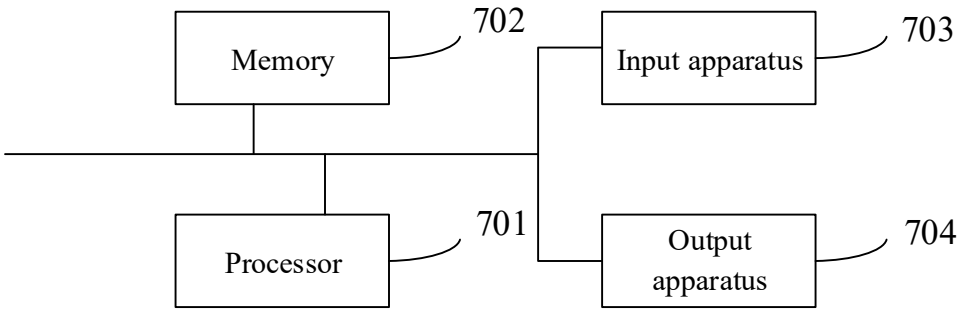

Memory
702
Input apparatus
703
Processor
701
Output apparatus
704

Fig. 7