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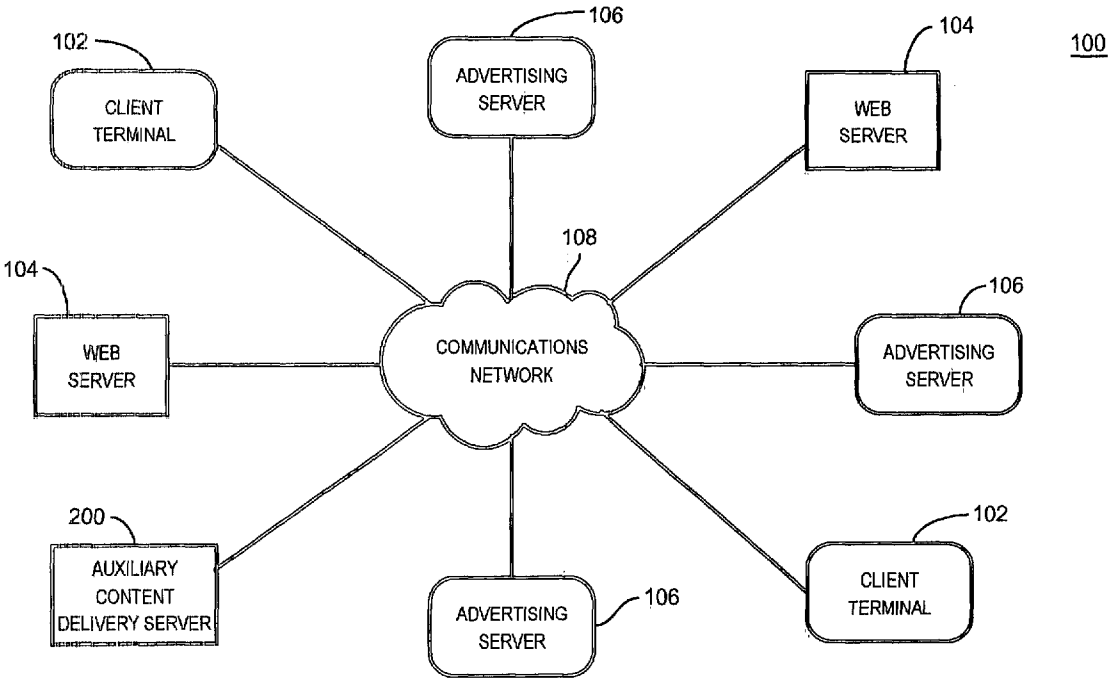
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(54) Title: AUXILIARY CONTENT DELIVERY SYSTEM



(57) Abstract: A computer-based method for delivering auxiliary content, involves the steps of (1) receiving over a network a request from a client terminal for the auxiliary content, wherein each item of the auxiliary content has an associated broadcast comprising a respective time slot; and (2) selecting one of the items in accordance with a correlation between the broadcast spaces and a time instant of a request from the client terminal for the auxiliary content.

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