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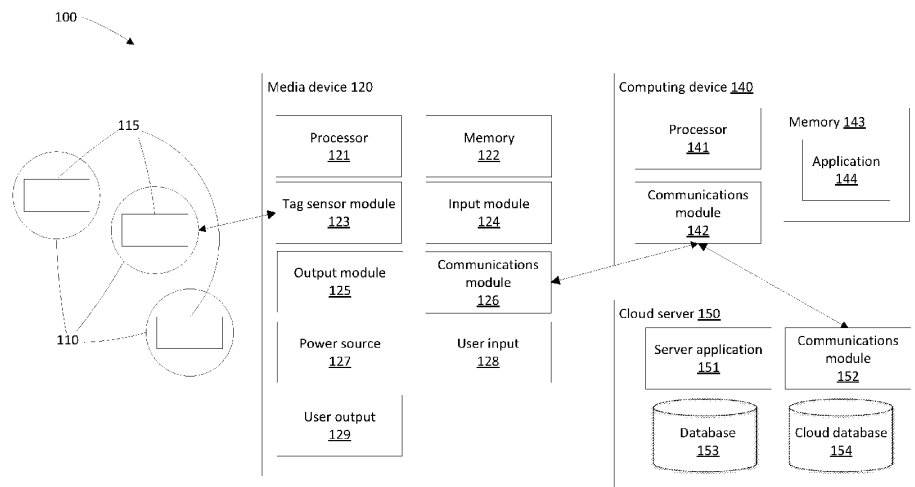


Figure 1

(57) Abstract: Embodiments generally relate to a media device for facilitating learning. The media device comprises a communications module for facilitating communication between the media device and a computing device; a processor; and memory accessible to the processor and storing executable code. When the executable code is executed by the processor, the processor is caused to: receive instructions from the computing device via the communications module and store the instructions to the memory; receive data indicative of user interaction with an identification tag, wherein the data comprises an identification code; determine a response to be delivered to the user based on the identification code; and cause the response to be delivered to the user.

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