Claims

1. A method for transmitting a message from a transmitting device to a receiving device, comprising:

adding a header field to a message comprising an identifier whether modification of a message content is permitted by a multimedia messaging service centre;

sending the message from the transmitting device; and

receiving by the transmitting device a first indication if the message cannot be delivered to the receiving device without modification.

2. The method of claim 1, further comprising:

adding a secondary address to the message; and

receiving by the transmitting device a second indication if the message cannot be delivered to the secondary address without modification.

3. The method of claim 1, wherein the header field and the secondary address are added to an M-send.req protocol data unit.

4. The method of claim 2, further comprising receiving by the transmitting device differences between the message as transmitted by the transmitting device and the message in the adapted form.

5. The method of claim 1, further comprising: receiving by the transmitting device why the message cannot be exhibited by the receiving device if the receiving device is not capable of exhibiting the message in any form.

6. The method of claim 2, further comprising, receiving by the transmitting device an indication that the message was transmitted to the secondary device if the secondary device is capable of exhibiting the message without modification of the message's content.

7. The method of claim 1, wherein if the header indicates that content adaptation is not permitted, the multimedia messaging service center determines whether the receiving device is capable of receiving the message without adaptation.

8. The method of claim 7, wherein the determination whether the receiving device is capable of receiving the message without adaptation is transmitted back to the transmitting device.

9. The method of claim 1, wherein if the header indicates that content adaptation is permitted, the multimedia messaging service center modifies the message as necessary to transmit the message to the receiving device.

10. The method of claim 1, wherein the multimedia messaging service center determines whether the receiving device is capable of receiving the message in an unadapted form.

11. The method of claim 1, further comprising:

determining if there is a separate address field for transmitting the message to a secondary address if the message cannot be delivered to the receiving device without modification.

~~7~~12. A computer program stored on a nontransient computer readable medium for controlling the content of a message transmitted from a transmitting device to a receiving device, comprising:

computer code for adding a header field to a message comprising an identifier whether adaptation of a message content is permitted by a multimedia messaging service centre;

computer code for sending the message from the transmitting device; and

computer code for receiving by the transmitting device a first indication if the message cannot be delivered to the receiving device without modification.

~~8~~13. The computer program of claim ~~7~~12, further comprising:

computer code for adding a secondary address to the message; and

computer code for receiving by the transmitting device a second indication if the message cannot be delivered to the secondary address without modification.

~~9~~14. A module for use in a communications device, comprising:

a memory unit including:

computer code for adding a header field to a message comprising an identifier whether adaptation of a message content is permitted by a multimedia messaging service centre;

computer code for sending the message from the transmitting device; and

computer code for receiving by the transmitting device a first indication if the message cannot be delivered to the receiving device without modification;

a processor operatively connected to the memory unit; and

a wireless data communication link configured to communicate the message generated by the processor and the memory unit.