

DATA SENDING METHOD AND APPARATUS

ABSTRACT

The present application discloses a data sending method for solving the problem of
5 low data security in an existing data exchange process. The method includes: writing,
by a data transaction platform, a data transaction agreement achieved between a first
user and a second user into a block chain and storing the agreement; receiving, by a
data exchange platform, a first key sent by a first terminal and used for decrypting
encrypted first data, the first terminal being a terminal corresponding to the first user;
10 sending, by the first terminal, the encrypted first data to a second terminal, the second
terminal being a terminal corresponding to the second user; sending, by the data
exchange platform, the first key to the second terminal; and decrypting, by the second
terminal, the received encrypted first data based on the first key to obtain the first data.
The present application further discloses a data sending apparatus.

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FIG. 1