WHAT IS CLAIMED IS:

1. A method of wireless forwarding of service related content in a communication session, comprising:

providing a conversion circuit fixated in proximity to a service providing system and having a client side communication unit and a system side communication unit having a radio frequency identification (RFID)/near field communication (NFC) tag;

intercepting, using said client side communication unit, a first wireless data message having service related content encoded according to a first communication protocol;

decoding said service related content encoded from said first wireless data message, and storing said decoded service related content in a memory of said conversion circuit;

allowing said RFID/NFC tag to access said memory of said conversion circuit for generating a second wireless data message having said service related content encoded according to a second communication protocol, and to respond to an interrogator signal received from said service providing system with said second wireless data message.

2. The method of claim 1, wherein said first wireless data message is originated from a handheld client terminal.

3. The method of claim 1, wherein said service providing system operates an electric gate according to said service related content.

4. The method of claim 1, wherein said system side communication unit encodes said decoded service related content according to a second communication protocol.

5. The method of claim 1, wherein said service related content comprises a member of a group consisting of a unique identification (ID), an account number, a secret code, a credit balance, and electronic ticketing data.

6. The method of claim 1, wherein said first communication protocol is Bluetooth™ protocol and said second communication protocol is near field communication (NFC) protocol.

7. The method of claim 1, wherein said first communication protocol is Bluetooth™ protocol and said second communication protocol is radio frequency identification (RFID) protocol.

8. The method of claim 1, wherein said first communication protocol is wireless local area network (WLAN) protocol.

9. A computer readable medium comprising computer executable instructions adapted to perform the method of claim 1.

10. A conversion system of wireless forwarding of service related content in a communication session, comprising:

a housing having a holding element for fixation in proximity to a service providing system;

a client side communication unit which intercepts a first wireless data message having service related content encoded according to a first communication protocol;

a system side communication unit having a radio frequency identification (RFID)/near field communication (NFC) tag; and

a conversion integrated circuit (IC) which decodes said service related content encoded from said first wireless data message and stores said decoded service related content in a memory;

wherein said RFID/NFC tag accesses said memory for generating a second wireless data message having said service related content encoded according to a second communication protocol and responds to an interrogator signal received from said service providing system with said second wireless data message after receiving said first wireless data message.

11. The conversion system of claim 10, wherein said conversion IC, said client side communication unit, and system side communication unit are powered independently from said service providing system.

12. The conversion system of claim 10, wherein said conversion IC, said client side communication unit, and system side communication unit are not electrically connected to said service providing system.

13. The conversion system of claim 10, wherein said conversion IC, said client side communication unit, and system side communication unit are not wired to said service providing system.

14. The conversion system of claim 10, wherein said housing is external to said service providing system.

15. The conversion system of claim 10, wherein said client side communication unit is a Bluetooth™ hardware module and said first communication protocol is Bluetooth™ protocol.

16. The conversion system of claim 10, wherein said client side communication unit is a wireless local area network (WLAN) hardware module and said first communication protocol is a wireless local area network (WLAN) protocol.

17. The conversion system of claim 10, wherein said housing mounts a transmitter of said system side communication unit to face a service providing system client side communication unit of a service providing system.

18. The conversion system of claim 10, wherein housing having an upper panel and a lower panel which confines said client side communication unit, said conversion IC, and said system side communication unit and sized and shaped to cover a card reading area of said service providing system.

19. The conversion system of claim 10, further comprising a software client module installed in a handheld client terminal which adds said service related content to said first wireless data message; wherein said service related content is coordinated with an external management system.

20. The conversion system of claim 10, wherein said service related content is a unique identifier (ID) indicative of entry card.