

ABSTRACT

The present application provides a virtual image-based group photo interaction method and apparatus, an electronic device, a computer-readable storage medium, and a computer program product. The method comprises: displaying a target group photo template comprising a first bearing position and at least one second bearing position, the first bearing position bearing a first virtual image corresponding to a current subject, and the second bearing position being used for bearing a virtual image corresponding to an invited interaction subject; in response to an information editing operation triggered on the basis of the target group photo template, displaying edited impression information for the interaction subject; in response to a group photo invitation operation for the interaction subject, sending a group photo invitation carrying the impression information to a terminal corresponding to the interaction subject; and when the interaction subject responds to the group photo invitation on the basis of the impression information, displaying a second virtual image at the second bearing position in the target group photo template to obtain a target group photo comprising the first virtual image and the second virtual image.