

CLAIMS

What is claimed is:

1. A method of presenting video content, comprising:
 - obtaining a session description from each of a plurality of users of a tournament platform, the users including at least two content providers and at least one voter;
 - establishing a real time connection (RTC) from the at least two content providers and the at least one voter, the connection providing for parallel streaming of live video feeds from the at least two content providers to the at least one voter.
2. The method of Claim 1, further comprising determining an RTC type based upon a number of content providers and a number of voters.
3. The method of Claim 2, wherein the RTC type is a peer-to-peer connection.
4. The method of Claim 2, wherein the RTC type is a relayed connection.
5. A system for presenting video content, comprising:
 - a processor configured to:
 - obtain a session description from each of a plurality of users, the users including at least two content providers and at least one voter; and
 - establish a real time connection (RTC) from the at least two content providers and the at least one voter, the connection providing for parallel streaming of live video feeds from the at least two content providers to the at least one voter.
6. The system of Claim 5, wherein the processor is further configured to determine an RTC type based upon a number of content providers and a number of voters.
7. The system of Claim 6, wherein the RTC type is a peer-to-peer connection.
8. The system of Claim 6, wherein the RTC type is a relayed connection.
9. A method of presenting video content, comprising:

receiving video content from at least two content providers of a tournament platform;

dynamically rendering the received video content in a juxtapose module, the juxtapose module including a separator element configured to slidably reveal a first video media element of the received video content while hiding a second video media element of the received video content;

streaming the dynamically rendered video content to a plurality of voters of the tournament platform.

10. The method of Claim 9, wherein the received video content includes sound and the method further comprises adjusting a volume of the first video media element or the second video media element based upon a position of the separator element.
11. A system for presenting video content, comprising:
 - a processor configured to:
 - receive video content from at least two content provers of a tournament platform;
 - dynamically render the received video content in a juxtapose module, the juxtapose module including a separator element configured to slidably reveal a first video media element of the received video content while hiding a second video media element of the received video content;
 - stream the dynamically rendered video content to a plurality of voters of the tournament platform.
12. The system of Claim 11, wherein the received video content includes sound and the processor is further configured to adjust a volume of the first video media element or the second video media element based upon a position of the separator element.
13. A method of conducting a tournament comprising:
 - activating a competition, including publishing a basis for the competition and criteria for acceptance of video submissions for the competition;
 - receiving video submissions from a plurality of content providers;

transmitting a compensation amount to at least a subset of the content providers, the subset of content providers having provided an acceptable video submission according to the criteria;

publishing the acceptable video submissions to a plurality of voters;

receiving votes from the plurality of voters;

determining a winning content provider based on the received votes;

and

transmitting an award to the winning content provider.

14. The method of Claim 13, wherein the video submissions are live stream videos and publishing the acceptable video submissions includes relaying live video streams from the plurality of content providers to the plurality of voters.
15. The method of any one of Claims 13-14, further comprising assigning a seed position to each of the acceptable video submissions, and wherein publishing the acceptable video submissions is based on the assigned seed-positions.
16. The method of any one of Claims 13-15 further comprising ranking the acceptable video submissions by popular vote.
17. The method of Claim 16 further comprising assigning a seed position to each of at least a subset of the acceptable video submissions, the seed position based on the video submission ranking, and wherein publishing the acceptable video submissions is based on the assigned seed-positions.
18. The method of Claim 16, further comprising designating a second subset of content providers based on the ranking of each of the acceptable video submissions of content providers, and receiving second video submissions from each of content providers of the second subset, wherein the published acceptable video submissions are the second video submissions.
19. The method of any one of Claims 13-18, further comprising:
 - displaying the plurality of received video submissions to a sponsor; and

receiving from the sponsor an acceptance indicator or a rejection indicator for each of the received video submissions, wherein the acceptable video submissions receive an acceptance indicator.

20. The method of any one of Claims 13-19, further comprising organizing content providers based on provider metrics.
21. The method of Claim 20, wherein provider metrics include a number of submitted videos, number of winning videos, percentage of submitted videos having won a competition, percentage of winning videos across several competitions originating from the provider, number of competitions entered, average votes per submitted video, or any combination thereof.
22. The method of any one of Claims 13-21, wherein activating a competition further includes publishing at least one prerequisite requirement for content providers, and further wherein assigning a seed-position to each of the acceptable video submissions includes verifying that the prerequisite requirement is met.
23. The method of Claim 22, wherein the prerequisite requirement is a provider metric, proof of purchase of an item, proof of existing ownership of an item, proof of attendance at a virtual or physical event, identity confirmation, entry of invitation code, or any combination thereof.
24. The method of any one of Claims 13-23, further comprising assigning a weighting structure for the competition, the weighting structure including values for each of a sponsor weight, a tournament provider weight, and a voting weight.
25. The method of Claim 24, wherein the weighting structure values are received from a sponsor.
26. The method of Claim 24 or Claim 25, wherein determining the winning content provider further based on sponsor feedback, tournament provider feedback, or both.
27. The method of any one of Claims 13-26, further comprising presenting a content provider listing to a sponsor.

28. The method of Claim 27, further comprising transmitting participation invitations to sponsor-selected content providers.
29. The method of any one of Claims 13-28, wherein the compensation amount is an amount of currency, remittance for goods, remittance for services, or any combination thereof.
30. The method of any one of Claims 13-29, wherein the award is an amount of currency, remittance for goods, remittance for services, or any combination thereof.
31. The method of any one of Claims 13-30, further comprising presenting a voter with an option to purchase or acquire a supervote.
32. The method of any one of Claims 13-31, further comprising providing tiered voting privileges to users based on user verification requirements.
33. The method of Claim 32, wherein the user verification requirements include verified user contact information, verified identifying indicia in a video submission, facial recognition, or any combination thereof.
34. The method of any one of Claims 13-33, further comprising verifying an identity of each of the plurality of voters.
35. The method of any one of Claims 13-34, further comprising displaying an advertisement at or on a voting button.
36. The method of any one of Claims 13-35, further comprising registering an advertisement click concurrently with receiving each of the votes from the plurality of voters.
37. A system for providing a tournament platform in a network comprising:
 - a processor configured to:
 - activate a competition on a tournament platform, including publishing a basis for the competition and criteria for acceptance of video submissions for the competition;
 - receive video submissions from a plurality of content providers;

transmit a compensation amount to at least a subset of the content providers, the subset of content providers having provided an acceptable video submission according to the criteria;

publish the acceptable video submissions on the tournament platform to a plurality of voters;

receive votes from the plurality of voters;

determine a winning content provider based on the received votes; and

transmit an award to the winning content provider.

38. The system of Claim 37, wherein the video submissions are live stream video submissions and the processor is further configured to relay live video streams from the plurality of content providers to the plurality of voters.
39. The system of any one of Claims 37-38 wherein the processor is further configured to assign a seed position to each of the acceptable video submissions, and wherein the acceptable video submissions are published based on the assigned seed positions.
40. The system of Claim 39, wherein the processor is further configured to rank the acceptable video submissions by popular vote.
41. The system of Claim 40, wherein the processor is further configured to assign a seed position to each of at least a subset of the acceptable video submissions, the seed position based on the video submission ranking, and wherein the acceptable video submissions are published based on the assigned seed positions.
42. The system of Claim 40, wherein the processor is further configured to designate a second subset of content providers based on the rank of each of the acceptable video submissions of content providers, and receive second video submissions from each of content providers of the second subset, wherein the published acceptable video are the second video submissions.
43. The system of any one of Claims 37-42, wherein the processor is further configured to:

display the plurality of received video submissions to a sponsor; and

receive from the sponsor an acceptance indicator or a rejection indicator for each of the received video submissions, wherein the acceptable video submissions receive an acceptance indicator.

44. The system of any one of Claims 37-43, wherein the processor is further configured to organize content providers based on provider metrics.
45. The system of Claim 44, wherein provider metrics include a number of submitted videos, number of winning videos, percentage of submitted videos having won a competition, percentage of winning videos across several competitions originating from the provider, number of competitions entered, average votes per submitted video, or any combination thereof.
46. The system of any one of Claims 37-45, wherein the activation of a competition further includes publishing at least one prerequisite requirement for content providers, and further wherein the assignment of the seed-position to each of the acceptable video submissions includes verifying that the prerequisite requirement is met.
47. The system of Claim 46, wherein the prerequisite requirement is a provider metric, proof of purchase of an item, proof of existing ownership of an item, proof of attendance at a virtual or physical event, identity confirmation, entry of invitation code, or any combination thereof.
48. The system of any one of Claims 37-47, wherein the processor is further configured to assign a weighting structure for the competition, the weighting structure including values for each of a sponsor weight, a tournament provider weight, and a voting weight.
49. The system of Claim 48, wherein the weighting structure values are received from a sponsor.
50. The system of Claim 48 or Claim 49, wherein the determination of the winning content provider further based on sponsor feedback, tournament provider feedback, or both.

51. The system of any one of Claims 37-50, wherein the processor is further configured to present a content provider listing to a sponsor.
52. The system of Claim 51, wherein the processor is further configured to transmit participation invitations to sponsor-selected content providers.
53. The system of any one of Claims 37-52, wherein the compensation amount is an amount of currency, remittance for goods, remittance for services, or any combination thereof.
54. The system of any one of Claims 37-53, wherein the award is an amount of currency, remittance for goods, remittance for services, or any combination thereof.
55. The system of any one of Claims 37-54, wherein the processor is further configured to present a voter with an option to purchase or acquire a supervote.
56. The system of any one of Claims 37-55, wherein the processor is further configured to provide tiered voting privileges to users based on user verification requirements.
57. The system of Claim 56, wherein the user verification requirements include verified user contact information, verified identifying indicia in a video submission, facial recognition, or any combination thereof.
58. The system of any one of Claims 37-57, wherein the processor is further configured to verify an identity of each of the plurality of voters.
59. The system of any one of Claims 37-58, wherein the processor is further configured to display an advertisement at or on a voting button.
60. The system of any one of Claims 37-59, wherein the processor is further configured to register an advertisement click on receipt of each of the votes from the plurality of voters.
61. A method of conducting a video competition comprising:
receiving a challenge request from each of at least two content providers;

activating a challenge competition, including publishing a theme for the challenge to the at least two content providers;
receiving video submissions from the at least two content providers;
relaying the received video submissions from the at least two content providers to a plurality of voters, the received video submissions simultaneously presenting to the plurality of voters;
receiving votes from the plurality of voters; and
determining a winning content provider based on the received votes.

62. The method of Claim 61 wherein the video submissions are live streaming videos.
63. The method of Claim 61 or Claim 62 wherein relaying the received video submissions includes establishing real time connections (RTC) between the at least two content providers and the plurality of voters.
64. The method of Claim 63 wherein a media stream comprising the received video submissions is transmitted directly from the at least two content providers to the plurality of voters.
65. The method of Claim 63 wherein a media stream comprising the received video submissions is relayed through a server from at least two content providers to the plurality of voters.
66. The method of any one of Claims 61-65, further comprising:
displaying the received video submissions to a reviewer;
receiving from the reviewer an acceptance indicator or a rejection indicator for each of the received video submissions.
67. The method of any one of Claims 61-66, further comprising displaying an advertisement at or on a voting button.
68. The method of any one of Claims 61-67, further comprising registering an advertisement click concurrently with receiving each of the votes from the plurality of voters.
69. A system for providing a video comparison platform in a network comprising:

a processor configured to:

- receive a challenge request from each of at least two content providers;
- activate a challenge competition, including publishing a theme for the challenge to the at least two content providers;
- receive video submissions from the at least two content providers;
- relay the received video submissions from the at least two content providers to a plurality of voters, the received video submissions simultaneously presenting to the plurality of voters;
- receive votes from the plurality of voters; and
- determine a winning content provider based on the received votes.

70. The system of Claim 69 wherein the video submissions are live streaming videos.
71. The system of Claim 69 or Claim 70 wherein the processor is further configured to establish real time connections (RTC) between the at least two content providers and the plurality of voters to relay the received video submissions.
72. The system of Claim 71 wherein the processor is further configured to facilitate transmission of a directly from the at least two content providers to the plurality of voters.
73. The system of Claim 71 wherein the processor is further configured to facilitate relaying through a server a media stream comprising the received video submissions from at least two content providers to the plurality of voters.
74. The system of any one of Claims 69-73, wherein the processor is further configured to:
 - display the received video submissions to a reviewer;
 - receive from the reviewer an acceptance indicator or a rejection indicator for each of the received video submissions.
75. The system of any one of Claims 69-74, wherein the processor is further configured to display an advertisement at or on a voting button.

76. The system of any one of Claims 69-75, wherein the processor is further configured to register an advertisement click on receipt of each of the votes from the plurality of voters.
77. A method of conducting a tournament comprising:
- activating a competition, including publishing a basis for the competition and criteria for acceptance of video submissions for the competition;
 - receiving video submissions from a plurality of content providers;
 - determining acceptability of each of the video submissions according to the criteria;
 - publishing the acceptable video submissions to a plurality of voters;
 - receiving votes from the plurality of voters;
 - determining a winning content provider based on the received votes;
 - and
 - transmitting an award to the winning content provider.
78. The method of Claim 77, further comprising activating a pre-competition crowd-fund.
79. The method of Claim 78, further comprising receiving donations from a plurality of users.
80. The method of Claim 79, wherein the award is at least a portion of the crowd-funded donations.
81. The method of any one of Claims 77-80, wherein activating of the competition includes limiting viewership of the published video submissions to selected users.
82. The method of any one of Claims 77-81, wherein activating of the competition includes limiting the receipt of video submissions to selected users.
83. The method of any one of Claims 77-82, wherein activating of the competition includes limiting the receipt of votes to selected users.
84. A system for providing a tournament platform in a network comprising:
- a processor configured to:

activate a competition on a tournament platform, including publishing a basis for the competition and criteria for acceptance of video submissions for the competition;

receive video submissions from a plurality of content providers;

determine acceptability of each of the video submissions according to the criteria;

publish the acceptable video submissions on the tournament platform to a plurality of voters;

receive votes from the plurality of voters;

determine a winning content provider based on the received votes; and transmit an award to the winning content provider.

85. The system of Claim 84, wherein the processor is further configured to activate a pre-competition crowd-fund.
86. The system of Claim 85, wherein the processor is further configured to receive donations from a plurality of users.
87. The system of Claim 86, wherein the award is at least a portion of the crowd-funded donations.
88. The system of any one of Claims 84-87, wherein activation of the competition includes limiting viewership of the published video submissions to selected users.
89. The system of any one of Claims 84-88, wherein activation of the competition includes limiting the receipt of video submissions to selected users.
90. The system of any one of Claims 84-89, wherein activation of the competition includes limiting the receipt of votes to selected users.