

ABSTRACT

GROWING PLANT TYPE KEYWORD SYSTEM

5 The present invention relates to a growing plant type keyword system.

 An input search word is inputted to the search window of a client including an Internet function, e.g. a mobile or a smart phone. Search word cookies stored in cookie
10 files, and keywords used by an user for web surfing in web pages are aggregated into interested keywords, the aggregated interested keywords are displayed in the wallpaper of the client in the form of an image having a plant shape (hereinafter called a 'plant image'), such as a
15 tree. The plant image and the keyword grow in real time over time so that a user can promptly check his interests. The keyword system includes an input search word determination unit; a cookie information generation unit; a web page keyword analysis unit; an interested keyword
20 determination unit; an interested keyword display unit; an interested keyword selection recognition unit; and a search result display unit.

Fig. 2