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(54) Title: SERVICE PRICING DEVICES AND SERVICE PRICING METHOD

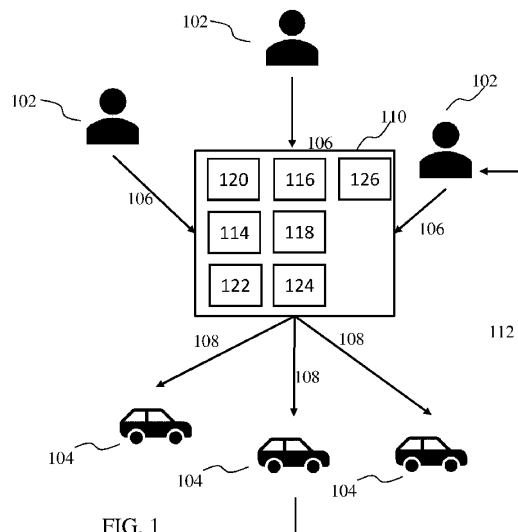


FIG. 1

(57) Abstract: Aspects concern service pricing device, comprising a receiving unit configured to receive service orders over a communication network from a plurality of customers requesting a service from a service provider in a predetermined area and in a time period; an allocation unit configured to determine a current allocation rate of received service orders among a plurality of service contractors and to allocate received service orders to the plurality of service contractors; and a pricing unit configured for determining a current price for a service order received in the time period for the predetermined area based on the current allocation rate of service orders and a predetermined allocation rate of service orders for the plurality of service contractors, and a notification unit configured to provide the current price of the service over the communication network to the plurality of customers and to the plurality of service contractors such that a service order for the predetermine area and in the time period is fulfilled at the determined current price.

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