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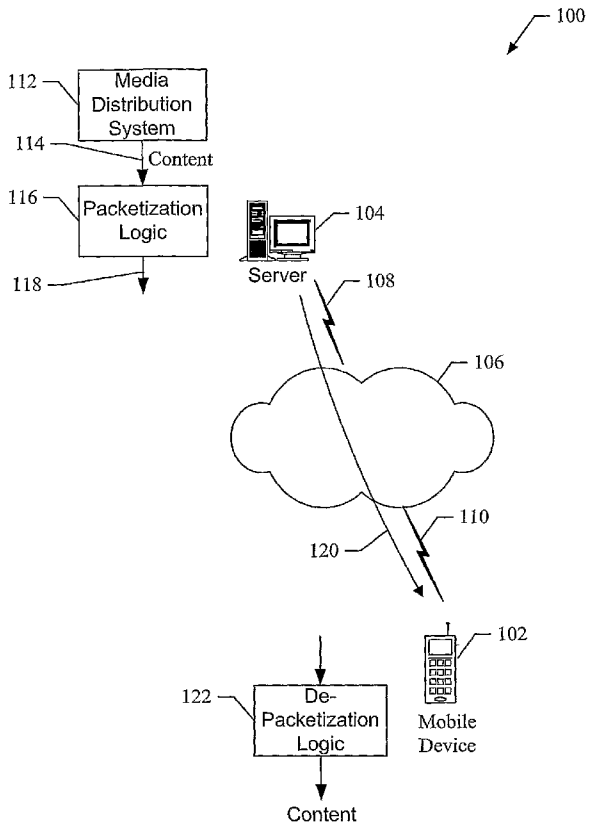
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(54) Title: METHODS AND APPARATUS FOR PACKETIZATION OF CONTENT FOR TRANSMISSION OVER A NETWORK



(57) Abstract: Methods and apparatus for packetization of content for transmission over a network. A method is provided that includes generating one or more content packets from the multimedia content, wherein the content packets are associated with a time reference, and adding a sync header to the one or more content packets to form one or more application layer packets, respectively, wherein the sync header comprises a time indicator that indicates time relative to the time reference. An apparatus includes encoding logic configured to generate one or more content packets from the multimedia content, wherein the content packets are associated with a time reference, and packetization logic configured to add a sync header to the one or more content packets to form one or more application layer packets, respectively, wherein the sync header comprises a time indicator that indicates time relative to the time reference.

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