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(54) **Title:** MEDIA CONTENT DISPLAY METHOD AND APPARATUS, ELECTRONIC DEVICE, AND STORAGE MEDIUM

(54) 发明名称: 媒体内容展示方法、装置、电子设备及存储介质

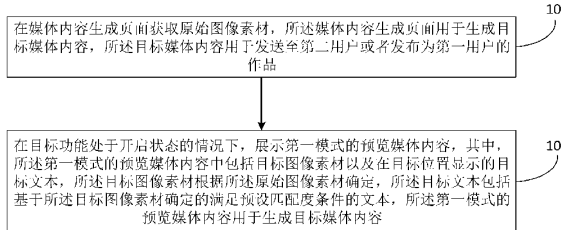


图 1

- 101 Acquire an original image material from a media content generation page, wherein the media content generation page is used for generating target media content, and the target media content is used for being sent to a second user or being published as a work of a first user
- 102 When a target function is enabled, display preview media content of a first mode, wherein the preview media content of the first mode comprises a target image material and a target text displayed at a target position, the target image material is determined on the basis of the original image material, the target text comprises a text that is determined on the basis of the target image material and satisfies a preset matching degree condition, and the preview media content of the first mode is used for generating the target media content

(57) **Abstract:** Disclosed in embodiments of the present disclosure are a media content display method and apparatus, an electronic device, and a storage medium. The method comprises: acquiring an original image material from a media content generation page, wherein the media content generation page is used for generating target media content for being sent to a second user or being published as a work of a first user; and when a target function is enabled, displaying preview media content of a first mode, wherein the preview media content of the first mode comprises a target image material and a target text displayed at a target position, the target image

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MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW。

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material is determined on the basis of the original image material, the target text comprises a text that is determined on the basis of the target image material and satisfies a preset matching degree condition, and the preview media content of the first mode is used for generating the target media content.

(57) 摘要: 本公开的实施例公开了媒体内容展示方法、装置、电子设备及存储介质。该方法包括: 在媒体内容生成页面获取原始图像素材, 媒体内容生成页面用于生成用于发送至第二用户或者发布为第一用户的作品的目标媒体内容, 在目标功能处于开启状态的情况下, 展示第一模式的预览媒体内容, 第一模式的预览媒体内容中包括目标图像素材以及在目标位置显示的目标文本, 目标图像素材根据原始图像素材确定, 目标文本包括基于目标图像素材确定的满足预设匹配度条件的文本, 第一模式的预览媒体内容用于生成目标媒体内容。