

ABSTRACT

COLOR LIQUID CLEANING AND BLEACHING COMPOSITION

A colored liquid cleaning and bleaching composition is disclosed, which comprises (a) an alkali metal hypochlorite, (b) an alkali, (c) a water-soluble polymer having a sulfo group, and (d) a phthalocyanine pigment. The colored liquid cleaning and bleaching composition has stable cleaning and bleaching power and does not fade even when preserved for a long time under severe conditions.

