

ABSTRACT

Disclosed is a system and method for broadcasting one or more contents to a recipient device. The system comprises a web server accessed by a sender device via a web browser, a content repository, an OJC server and an XMPP server accessed by a recipient device, an XMPP client. The web server receives, via the web browser, a broadcasting request from the sender device, wherein the broadcasting request comprises contents to be broadcasted to the XMPP client. The web server stores the contents in the content repository. The OJC server detects a connection request received from the XMPP client via the XMPP server. The connection request is received to initiate broadcasting of the contents to the XMPP client. The OJC server retrieves the contents from the content repository based upon the receipt of the connection request and thereafter transmits the contents to the XMPP client via the XMPP server.

(Fig. 1)