

ABSTRACT

The present invention provides a beauty instrument which provides a beauty instrument which allows a user to feel that the beauty instrument is in close contact with the user's skin to a higher extent than conventional beauty instruments and brings about a rhythmical massage effect.

A plurality of electrodes (50) is arranged by separating the electrodes (50) into a first electrode group (41) and a second electrode group (42) with the first electrode group (41) and the second electrode group (42) being continuous with each other. An operation of the first electrode group (41) and that of the second electrode group (42) can be so controlled that a current supply state and a current supply suspension state are alternated between the first electrode group (41) and the second electrode group (42) every predetermined period of time. An operation of four electrodes (50) of each of the first electrode group (41) and the second electrode group (42) can be so controlled that a positive electric charge of one pair of the electrodes (50) and a negative electric charge of the other pair of the electrodes (50) are alternately replaced with each other with a diagonal line connecting the diagonally disposed

two positive electrodes (50) to each other crossing with a diagonal line connecting the diagonally disposed two negative electrodes (50) to each other.