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(71) Applicant: **DYSON TECHNOLOGY LIMITED**
[GB/GB]; Tetbury Hill, Malmesbury Wiltshire SN16 0RP
(GB).

(72) Inventors: **HICKEY, Elizabeth**; c/o Dyson Technology
Limited, Tetbury Hill, Malmesbury Wiltshire SN16 0RP
(GB). **WATSON, Andrew**; c/o Dyson Technology Limited,
Tetbury Hill, Tetbury Hill Wiltshire SN16 0RP (GB).
QIAO, Tong; c/o Dyson Technology Limited, Tetbury

Hill, Malmesbury Wiltshire SN16 0RP (GB). **TAO, Lili**;
c/o Dyson Technology Limited, Tetbury Hill, Malmesbury
Wiltshire SN16 0RP (GB).

(74) Agent: **MITCHELL, Joshua** et al.; Intellectual Proper-
ty Department, Dyson Technology Limited, Tetbury Hill,
Malmesbury Wiltshire SN16 0RP (GB).

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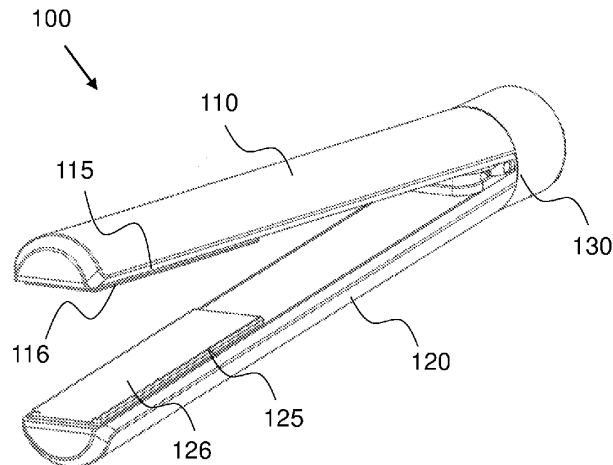


Fig. 1A

(57) Abstract: A hairstyling device is provided. The hairstyling device comprises a heatable hair contact member having a hair-contactable surface, the hair contact member being operable to apply heat to a tress of hair of a user via the hair-contactable surface. The hairstyling device comprises a controller configured to determine that the hair contact member is moving along the tress from a first end of the tress towards a second end of the tress. The controller is configured to, based on the determining, control heating of the hair contact member to cause the operating temperature of the hair contact member to change as the hair contact member moves along the tress from the first end of the tress towards the second end of the tress.

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