

ABSTRACT

A cloud application-based resource transfer method, comprising: displaying, by means of a cloud application, a video interface generated by processing by a cloud; in response to a trigger operation on a target visual element in the video interface used for triggering the resource transfer, displaying a resource transfer channel interface generated by the cloud; displaying a target resource transfer channel in the resource transfer channel interface; displaying resource transfer related information generated by the cloud and corresponding to the target resource transfer channel; and in response to a resource transfer confirmation operation on the resource transfer related information, triggering a resource transfer related information-based resource transfer operation by means of the target resource transfer channel.