**CLAIMS**

1. A system for facilitating user identification of a product, comprising: a plurality of transmitter units, each transmitter unit coupled to a different product; a relay unit configured to invoke each of the plurality of transmitter units to transmit a signal to the relay unit, and to relay a collection signal corresponding to each signal transmitted by the plurality of transmitter units, wherein the collection signal is created by the relay unit based on a plurality of signals from at least two of the plurality of transmitter units; a receiver unit configured to receive the collection signal from the relay unit, wherein the signal that is transmitted by each of the plurality of transmitter units to the relay unit is in a different technological format from the collection signal that is relayed by the relay unit to the receiver unit; a memory module in communication with the receiver unit, the memory module having stored thereon a collection of product data that is stored in association with a stored transmittable collection identity, wherein the receiver unit is further configured to (i) convert the received collection signal into a converted transmittable collection identity and (ii) retrieve the collection of product data from the memory module based on a comparison between the stored transmittable collection identity and the converted transmittable collection identity; and an output unit configured to output the retrieved collection of product data to a user for facilitating user identification of each product coupled to one of the plurality of transmitter units, wherein the output unit is separate and distinct from the relay unit.

2. The system as claimed in claim 1, further comprising a computing device, wherein the computing device comprises the memory module and the computing device is in communication with the receiver unit.

3. The system as claimed in claim 1, wherein the receiver unit is further configured to decode and/or demodulate the received signal for converting the received signal into its corresponding transmittable product identity.

4. The system as claimed in claim 1, wherein the collection of product data comprises one or more of: a description of the product, a price of the product, and a merchant who is offering the product for each product coupled to one of the plurality of transmitter units.

5. The system as claimed in claim 1, wherein each signal is at least one of a sound wave or an electromagnetic wave.

6. A method for facilitating user identification of a product, comprising: receiving, by a relay unit, a signal transmitted by each of a plurality of transmitter units coupled to a different product, where each respective transmitted signal is invoked by the relay unit; relaying, by the relay unit, a collection signal corresponding to the signal received from each of the plurality of transmitter units, wherein the collection signal is created by the relay unit based on a plurality of signals from at least two of the plurality of transmitter units; receiving, by a receiver unit, the collection signal relayed from the relay unit, wherein the signal that is transmitted by each of the plurality of transmitter units to the relay unit is in a different technological format from the collection signal that is relayed by the relay unit to the receiver unit; storing, in a memory module, a collection of product data in association with a transmittable collection identity; converted, by the receiver unit, the collection signal into a converted transmittable collection identity; and providing, by an output unit, the collection of product data based on a comparison between the stored transmittable collection identity and the converted transmittable collection identity, wherein the provided collection of product data facilitates user identification of each product

coupled to one of the plurality of transmitter units, wherein the output unit is separate and distinct from the relay unit.

7. The method as claimed in claim 6, wherein the collection of product data comprises one or more of: a description of the product, a price of the product, and a merchant who is offering the product for each product coupled to one of the plurality of transmitter units.

8. The method as claimed in claim 6, wherein each signal is at least one of a sound wave or an electromagnetic wave.

9. The method as claimed in claim 6, wherein the collection of product data is provided to an output unit that is configured to output the product data to a user for facilitating user identification of the product.

10. The method as claimed in claim 6, further comprising the steps of: storing an identity of an owner of the products in association with the transmittable collection identity; and, upon receipt of the transmittable collection identity, retrieving the identity of the owner of the products based on the received transmittable collection identity.

11. The method as claimed in claim 6, wherein converting the received transmittable collection identity from the received collection signal comprises decoding and/or demodulating the received collection signal into its corresponding transmittable collection identity.

12. A non-transitory computer readable medium having stored thereon executable instructions for controlling a system for facilitating user identification of a product to perform steps comprising: receiving, by a relay unit, a signal transmitted by each of a plurality of transmitter

units coupled to a different product, where each respective transmitted signal is invoked by the relay unit; relaying, by the relay unit, a collection signal corresponding to the signal received from each of the plurality of transmitter units, wherein the collection signal is created by the relay unit based on a plurality of signals from at least two of the plurality of transmitter units; receiving, by a receiver unit, the collection signal relayed from the relay unit, wherein the signal that is transmitted by each of the plurality of transmitter units to the relay unit is in a different technological format from the collection signal that is relayed by the relay unit to the receiver unit; storing, in a memory module, a collection of product data in association with a transmittable collection identity; converted, by the receiver unit, the collection signal into a converted transmittable collection identity; and providing, by an output unit, the collection of product data based on a comparison between the stored transmittable collection identity and the converted transmittable collection identity, wherein the provided collection of product data facilitates user identification of each product coupled to one of the plurality of transmitter units, wherein the output unit is separate and distinct from the relay unit.