CLAIMS

1. A method for service implementation, the method comprising:

collecting, by a first user by using a first client software, an electronic credential used to extract a service object (101);

determining, by the first client software, whether a category number of collected electronic credentials reaches a first number (102); and

in response to determining that the category number of collected electronic credentials reaches the first number, initiating an object allocation request comprising a plurality of electronic credentials whose category number is the first number to a server, so that the server allocates a service object to the first user from a service object set based on the object allocation request (103).

2. The method according to claim 1, wherein collecting an electronic credential used to extract a service object comprises:

obtaining an electronic credential delivered by the server to the first client software; and

obtaining a second electronic credential shared by a second user by using a second client software.

3. The method according to claim 2, wherein the first client software provides a trigger option used to obtain an electronic credential; and

obtaining the electronic credential delivered by the server to the first client software comprises:

in response to detecting a trigger operation of the first user on the trigger option, initiating a request for collecting the electronic credential to the server, so that the server delivers the electronic credential to the first client software based on a predetermined delivery rule; and

obtaining the electronic credential delivered by the server to the first client software based on the predetermined delivery rule, wherein a category number of electronic credentials delivered by the server to the first client software is smaller than the first number.

4. The method according to claim 1, wherein the method further comprises:

generating a corresponding display picture for the electronic credential when the electronic credential is collected; and

adding the generated display picture to a display location corresponding to the electronic credential, wherein

display pictures generated for different categories of electronic credentials are different from each other, and display locations corresponding to different categories of electronic credentials are different from each other.

5. The method according to claim 4, wherein the method further comprises:

marking the number of obtained electronic credentials at the display location; and

updating the number based on an actual number of remaining electronic credentials.

6. The method according to claim 4, wherein the method further comprises:

in response to detecting a predetermined trigger operation of the first user on any display picture, sharing an electronic credential corresponding to the display picture with a target user selected by the first user.

7. The method according to claim 1, wherein the method further comprises:

in response to determining that the server has allocated the service object to the first user, receiving an allocation result sent by the server, and displaying the allocation result to the first user, wherein

the allocation result comprises one or more of the following information:

the number of service objects, a sender of the service object, the number of other receivers of the service object, and an allocation rule of the service object.

8. The method according to any one of claims 1 to 7, wherein the service object comprises service interaction data.

9. A method for service implementation, the method comprising:

receiving an object allocation request sent by a first user by using a first client software, wherein the object allocation request comprises a plurality of electronic credentials used to extract a service object;

determining whether a category number of electronic credentials comprised in the object allocation request reaches a first number (104); and

in response to determining that the category number of electronic credentials comprised in the object allocation request reaches the first number, allocating a service object to the first user from a service object set based on a predetermined allocation rule (105).

10. The method according to claim 8, wherein the method further comprises:

in response to determining that a request sent by the first client software to obtain the electronic credential is received, delivering the electronic credential to the first client software from locally stored electronic credentials based on a predetermined delivery rule, wherein

a category number of electronic credentials delivered to the first client software is smaller than the first number.

11. The method according to claim 9, wherein delivering the electronic credential to the first client software based on a predetermined delivery rule comprises:

randomly delivering the electronic credential to the first client software from the locally stored electronic credentials.

12. The method according to claim 9, wherein the locally stored electronic credentials are predivided into at least a low-frequency delivery set and a high-frequency delivery set; and

the delivering the electronic credential to the first client software based on a predetermined delivery rule comprises:

calculating activeness of the first user;

determining whether the activeness reaches a predetermined threshold; and

in response to determining that the activeness reaches the predetermined threshold, delivering the electronic credential to the first client software from the low-frequency delivery set; or

delivering electronic credentials to the first client software from the low-frequency delivery

set and the high-frequency delivery set, wherein the delivered electronic credentials comprise at least one electronic credential in the low-frequency delivery set.

13. The method according to claim 8, wherein the method further comprises:

in response to determining that the service object has been allocated to the first user, sending an allocation result to the first client software, so that the first client software displays the allocation result to the first user, wherein the allocation result comprises one or more of the following information:

the number of service objects, a sender of the service object, the number of other receivers of the service object, and an allocation rule of the service object.

14. A device for service implementation, the device comprising a plurality of modules configured to perform the method of any one of claims 1 to 13.