CLAIMS

What is claimed is:

1. A method for processing a link request, the method comprising:

receiving the link request, wherein the link request comprises a service module parameter and an action parameter;

querying a configuration table with the service module parameter to retrieve a link handler corresponding to the service module parameter; and

controlling the link handler to perform page jumping to a target page based on the action parameter, wherein controlling the link handler to perform page jumping to the target page based on the action parameter comprises:

invoking a reflection interface provided by a client terminal based on the service module parameter and the action parameter, to obtain the target page; and

controlling the link handler to jump to the target page.

2. The method according to claim 1, wherein controlling the link handler to perform page jumping to the target page based on the action parameter further comprises:

querying a predetermined configuration file or configuration table based on the service module parameter and the action parameter to obtain the target page.

3. The method according to any one of claims 1 to 2, wherein the link handler comprises a segment of program code.

4. The method according to any one of claims 1 to 3, wherein the link request is generated by using an internal service module or through information pushing.

5. The method according to any one of claims 1 to 4, wherein the action parameter comprises an action type.

6. An apparatus comprising a plurality of modules configured to perform the method of any one of claims 1 to 5.