[Claims]

[Claim 1]

A composition for fine dust prevention containing, as an active ingredient, a negatively charged material having a zeta potential of -3mV or less in a pH 7 aqueous solution,

wherein the negatively charged material is a combination of an emulsion stabilizer and a thickener,

wherein the emulsion stabilizer is selected from the group consisting of glyceryl stearate citrate, cetostearyl alcohol, stearic acid, glyceryl stearate, potassium cetyl phosphate, sodium stearoyl glutamate, and cetyl alcohol,

wherein the thickener is selected from the group consisting of carbomer, acrylate/C_{10-30} alkyl acrylate crosspolymer, acrylate/C_{12-22} alkyl methacrylate copolymer, acrylate/beheneth-25 methacrylate copolymer, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, ammonium acryloyldimethyltaurate/VP copolymer and sodium polyacrylate, and

wherein the weight ratio of the emulsion stabilizer and the thickener in the composition is 1: 0.1-10.

[Claim 2]

The composition for fine dust prevention according to claim 1,

wherein the negatively charged material has a zeta potential of -100mV to -5mV in a pH 7 aqueous solution.

[Claim 3]

The composition for fine dust prevention according to claim 1,

wherein the negatively charged material has a zeta potential of -50mV to -10mV in a pH 7 aqueous solution.

[Claim 4]

The composition for fine dust prevention according to claim 1,

wherein the thickener has a viscosity of 100cps to 500000cps.

[Claim 5]

The composition for fine dust prevention according to claim 1,

wherein the thickener has a viscosity of 500cps to 300000cps.

[Claim 6]

The composition for fine dust prevention according to claim 1,

wherein the content of the emulsion stabilizer in the composition is 0.001 to 20 wt% based on the total weight of the composition.

[Claim 7]

The composition for fine dust prevention according to claim 1,

wherein the content of the thickener in the composition is 0.01 to 20 wt% based on the total weight of the composition.

[Claim 8]

The composition for fine dust prevention according to any one of claim 1 to claim 7, wherein the composition for fine dust prevention is a cosmetic composition.

[Claim 9]

The composition for fine dust prevention according to claim 8,

wherein the cosmetic composition is a softening lotion, a lotion, a cream or an essence.