

ABSTRACT

An information communication method that enables
5 communication between various devices includes: (SK51)
transmitting position information indicating a position of an image
sensor; (SK52) receiving an ID list; (SK53) setting an exposure time
of the image sensor; (SK54) obtaining a bright line image including a
bright line, by capturing a subject by the image sensor; (SK55)
10 obtaining information by demodulating data specified by a pattern of
the bright line included in the obtained bright line image; and (SK56)
searching the ID list for identification information that includes the
obtained information.