

Social Value of New Product

High technology is the common channel for development; It is not only in the lead to create new things and products, but consideration must be given to the utility of the product which must be modernized so that it will become : highly competitive flow continuity and reliability

How will be the technological process of cigarettes in future?

Probe : (A) A cigarette in a kind of saleable and luxurious articles of daily use in people's modern lives. It has the effect of extremely excited at first and then calm. It will be effective within a short while. So it becomes the best way for smokers to be happy.... selfless.... release pressure.

Probe: (B) Cigarettes and wine is the outstanding figure in the international trade and commercial transaction, especially cigarettes, export amount exceeds others. Foreign exchange and ample tax will be brought to the country. The profits gained will have the potentiality of building up the society and powerful economy. Without cigarettes and wine, tourist industry in every country all over the world is bound to wane and will loose the brilliance of nightlife leisure and entertainment. No matter transportation, casino and stock exchange etc. will be affected widely.

Probe: (C) Isn't it the only basic method that will solve the overall forbiddence of smoking cigarettes? Smoking of cigarettes is prohibited in one country that does not mean it will affect other country to ban smoking cigarettes. To the contrary, will the consequence of banning smoking cause smuggling and drug trafficking to be more serious? What kind of measures and prevention to be taken must be considered by the Government.

Probe: (D) May 31 has been fixed as "World non-smoking Day". Smoking is really detrimental to health and the main reason of increasing the rate causing turberculosis cancer and heart disease. This the warning given to the smokers. In future, Control of Nicotine in the production of cigarettes will certainly be adjusted.



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Yes, until now, it is really the time to go through a severe test for cigarettes. Singapore is the first country to control smoking strictlyCan the Enterprises and manufacturers create new generation products within ten years in future? Any beneficial standard for reducing cigarettes to harm the health of people will be the important issue for cigarettes to march into modernization..... Therefore, we raise in the first capacity that: Prepare to produce a newborn “Tong Xin Shi Ji” Rockaweil Caffeine Cigarette and put it in the market for competition.

Break-through key points of making are divided into 3:

1. Making anti-cancer with “neutral” function for Rockaweil Caffeine Cigarette.

- Please refer to the plasticity of the two molecules of Caffeine and Nicotine. The Caffeine molecular formula is $C_8H_{10}O_2N_4$. Nicotine molecular Formula is $C_{10}H_{14}N_2$, but short of O_2 and H_2O . This is what the key that we are seeking to break through — the opportunity of production.

- The weight of tobacco used in traditional cigarettes is 100%. For making Rockaweil, tobacco is 75%, and 25% out of it is substituted by the concentrated coffee agent for neutralization. Note: Tobacco contains four thousand kinds of chemical substance and forty-three kinds out of them belong to substance that causes cancer....

Specially made “Tong Xin Shi Ji” cigarette, in which the caffeine will be initiated to release O_2 to help it burn in the course of burning so as to enhance the fragrance of original tobacco and coffee, and also neutralize the cancer-caused tar of Nicotine and large amount of carbon(C), Hydrogen (H) and neon (Ne) by the H_2O , in the molecular formula. The rate of causing cancer will be directly reduced from 20% to 80% for the smokers. This is the best effect obtained for replacing of caffeine.

2. Breaking through the traditional model and introduce square is the trade mark of our Rockaweil product which is enough to open up the new developing market, standing in the first place in the world.

In conclusion: Square shape is better than round shape.

For examples:

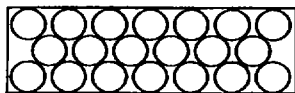
Calculation in space, $\bigcirc$ and $\square$ have same area.

Diameter of $\bigcirc$ is 0.8, area is 0.5 cm^2 .

LXH of $\square$ is 0.7 cm, area also is 0.5 cm^2 .

Square shape saves $0.8\text{cm} - 0.7\text{ cm} = 0.1\text{ cm}$ space.

Take 20 round shape cigarettes to arrange in row:



Easy to oxidize, losing the taste of cigarettes

21 square shape Rockaweil can be admitted in a package.



not easy to oxidize and can be kept fresh.
Applicable for longer time.

Therefore, we will achieve newer Dulux Packaging, beneficial, Minimize space and Freshness; successfully save transport and cost and increase export quantity etc...

Furthermore: Selling price of normal Oshape cigarettes is \$10.00 a package. And ☐ shape cigarettes possessed of anti-cancer, anti-heart failure is \$12.00 a package. In the economic benefit and service standard, it shows that it is more splendid

3. Break-through of Limits and ensurance of Life

While smoking Rockaweil which is anti-cancer and anti-heart failure, we pay most attention to how to reinforce to fight against the "second-hand smoke" generated from the smokers and the smoke that pollutes the environment of the surrounding area and endanger the lives of people. Therefore, a square extinguisher for being used at any time.

A lot of smokers throw away the cigarette butts at random while they are rushing though the cigarettes have not been completely consumed. Smoke generated out of the cigarettes will continue to cause pollution to the environment. The flame of a cigarette which has not been put off will lead to cause a fire and a loss of properties and lives.

By using Rockaweil Extinguisher, the above problems will be solved. The smokers can consider to throw away the cigarettes into the dustbin after putting off the flame or to keep the non-finished cigarettes to be lighted up again.

PATIENT RIGHT RESERVE

We officially submit an application for the deserved rights of speciality of "Tong Xin Shi Ji" in accordance with the regulations of Patient Right Reserve, Singapore.

- (a) To forbid other manufacturers in producing crystal form of caffeine by concentrated coffee or tea elements to proceed making other things similar to our undertaking and sale of product which resisting against cancer caused by smoking cigarettes (P.R. Formula).
- (b) To forbid other manufacturers to claim manufacturing rights of square-shaped cigarettes. (Note: No one has had the design and sale network of square-shaped cigarettes since last 100 years and our factory was conferred a commercial patent just to be the first holder to start. (P.R. Design and Outlook).
- (c) To promote the sale of our cigarettes to become internationalized and basical measures of controlling smoke generated from the mouth of a cigarette smoker; that is, each packet of cigarettes is attached a golden square slot extinguisher. To forbid other manufacturers to imitate and put out cylindrical extinguisher which may cut down our output of production, including regional and international standing. (P. R. First New SQ. Cigarettes Extinguisher).

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