

ABSTRACT

A method for providing a delivery order to a crowdsourced rider, and a server and a wireless terminal for performing same are disclosed. A method by which a server provides a delivery order, according to one embodiment of the present invention, may comprise the steps of: identifying a delivery order including information about a starting location and a delivery location; determining, on the basis of information about the wireless terminals and the starting location and the delivery location of the delivery order, a regular rider's wireless terminal that will provide the delivery order, from among regular riders' wireless terminals registered in the server; transmitting the delivery order to the determined regular rider's wireless terminal; transmitting a list, including the delivery order, to regular riders' wireless terminals registered in the server if a processing response is not received from the determined regular rider's wireless terminal within a certain time; determining a crowdsourced rider's wireless terminal that will provide the delivery order, from among crowdsourced riders' wireless terminals registered in the server, if a processing response is not received from the wireless terminals, to which the list is transmitted, within a certain time; and transmitting the delivery order to the crowdsourced rider's wireless terminal.

FIG. 2