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(54) Title: SYSTEM AND METHOD FOR FACILITATING A READY SOCIAL NETWORK

(57) Abstract: The invention provides system and method wherein the system collects user activity data including call log information from network equipment, handset and other context specific user activity data including time of call and location information to enable various applications to use the information collected and build social network. In accordance with the method of the invention, the user activity data collected is used to form individual social networks. The networks are formed based on clusters identified by mining the data collected. Furthermore, various applications are provided access to the clustered data to assist in individual social networking. The system of the invention comprises of an application server comprising a centralized data center providing social networking services through a plurality of networks, the networks in-turn connecting a plurality of users through their individual network terminal stations to the application server.

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