ABSTRACT

COMPOSITION

1. A combination cleansing, conditioning composition comprising a stable, clear, aqueous cleansing phase having stably dispersed and suspended therein particles bearing the conditioning agent, the aqueous cleansing phase comprising:

a. a high foaming anionic surfactant,

b. an amphoteric surfactant in quantities of at least 0.2 wt.% of the composition wherein clarity of the aqueous phase is maintained,

c. an effective amount of a viscoelasticity enhancing suspending material comprised of a xantham gum having an initial transmittance in a 1 wt.% distilled water solution of at least 85% as measured by a UV spectrophotometer at 600 nm, and

d. the said particles, insoluble and stably suspended in the aqueous phase, bearing an effective amount of oily water insoluble or essentially water insoluble skin or hair conditioning agents, the particles being such a size and material to readily deliver the conditioning agent to the skin or hair when the particle is abraded against the skin or hair during ordinary cleansing activities.