~~Claim 2. The method of claim 1, further comprising:~~

Receiving, from said server in response to said query, an offer data correlated with said associated vendor locations, and storing said offer data in said memory;

Wherein said plurality of dynamic informational icons further indicate said offer data as visually associated with said each said associated vendor location.

Claim 3. The method of claim 2 wherein the plurality of dynamic informational icons indicate the offer data as an offer color, with a first offer color indicating a first type of offer, and a second offer color indicating a second offer type.

Claim 4. The method of claim 3, wherein the plurality of dynamic informational icons each indicate said location color at a proximal end, and said offer color at a distal end.

Claim 5. The method of claim 4 wherein the plurality of dynamic informational icons each display, in a medial portion, a logo associated with said associated vendor location.

Claim 6. The method of claim 1 further comprising:

Receiving, with said global positioning system receiver, an updated mobile device location;

Comparing, with said processor, the updated mobile device location with the associated vendor locations to determine an updated distance to each said associated vendor location; and

~~Updating, on the color touch-screen display, said location color of plurality of dynamic~~ informational icons to indicate said updated distance to each said associated vendor location.

Claim 7. The method of claim 1 wherein said query includes a user specific preference, and wherein said result from the query is based in part on the user specific preference.

Claim 8. The method of claim 7 wherein said user specific preference includes user favorites, and where said result from the query includes user favorite related information.

Claim 9. The method of claim 2 wherein the plurality of dynamic informational icons indicate said offer data with an offer-indicating graphic.

Claim 10. The method of claim 9 wherein said offer-indicating graphic incorporates a menu with at least one offer link directed to information stored on a vendor server.

Claim 11. The method of claim 9 wherein said offer-indicating graphic includes changing colors or brightness.

Claim 2. The method of claim 1, further comprising:

Receiving, from said server in response to said query, an offer data correlated with said associated vendor locations, and storing said offer data in said memory;

Wherein said plurality of dynamic informational icons further indicate said offer data as visually associated with said each said associated vendor location.

Claim 3. The method of claim 2 wherein the plurality of dynamic informational icons indicate the offer data as an offer color, with a first offer color indicating a first type of offer, and a second offer color indicating a second offer type.

Claim 4. The method of claim 3, wherein the plurality of dynamic informational icons each indicate said location color at a proximal end, and said offer color at a distal end.

Claim 5. The method of claim 4 wherein the plurality of dynamic informational icons each display, in a medial portion, a logo associated with said associated vendor location.

Claim 6. The method of claim 2 wherein the plurality of dynamic informational icons indicate said offer data with an offer-indicating graphic.

Claim 7. The method of claim 6 wherein said offer-indicating graphic incorporates a menu with at least one offer link directed to information stored on a vendor server.

Claim 8. The method of claim 6 wherein said offer-indicating graphic includes changing colors or brightness.

Claim 9. The method of claim 1 further comprising: Receiving, with said global positioning system receiver, an updated mobile device location;

Comparing, with said processor, the updated mobile device location with the associated vendor locations to determine an updated distance to each said associated vendor location; and

Updating, on the color touch-screen display, said location color of plurality of dynamic informational icons to indicate said updated distance to each said associated vendor location.

Claim 10. The method of claim 1 wherein said query includes a user specific preference, and wherein said result from the query is based in part on the user specific preference.

Claim 11. The method of claim 10 wherein said user specific preference includes user favorites, and where said result from the query includes user favorite related information.