

ABSTRACT

5 A method, apparatus, electronic device and a storage medium for controlling media content. The method of controlling media content comprises: playing target media content in a first region of a media content playback page (S101); in response to a comment display operation for the target media content, displaying comment information of the target media content in a second region of the media content playback page (S102); and in response to a target trigger operation on the media content playback page, pausing the playing of the target media content, and keeping displaying the comment information of the target media content (S103).