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(54) Title: MULTI-PHASED AND PARTITIONED CONTENT PREPARATION AND DELIVERY

(57) Abstract: The invention generally relates to optimizing the speed and reliability of the delivery of content or functionality to electronic devices. In certain aspects, the invention provides a system for managing content including a production server with a web interface and configured to allow a producer to create content. The system includes a gateway server which can receive the content and write it to a dynamic section. The gateway server can then compile the dynamic section into a compiled section, still including the content, and send it to a client, thereby giving an end-user access to new content or functionality.



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