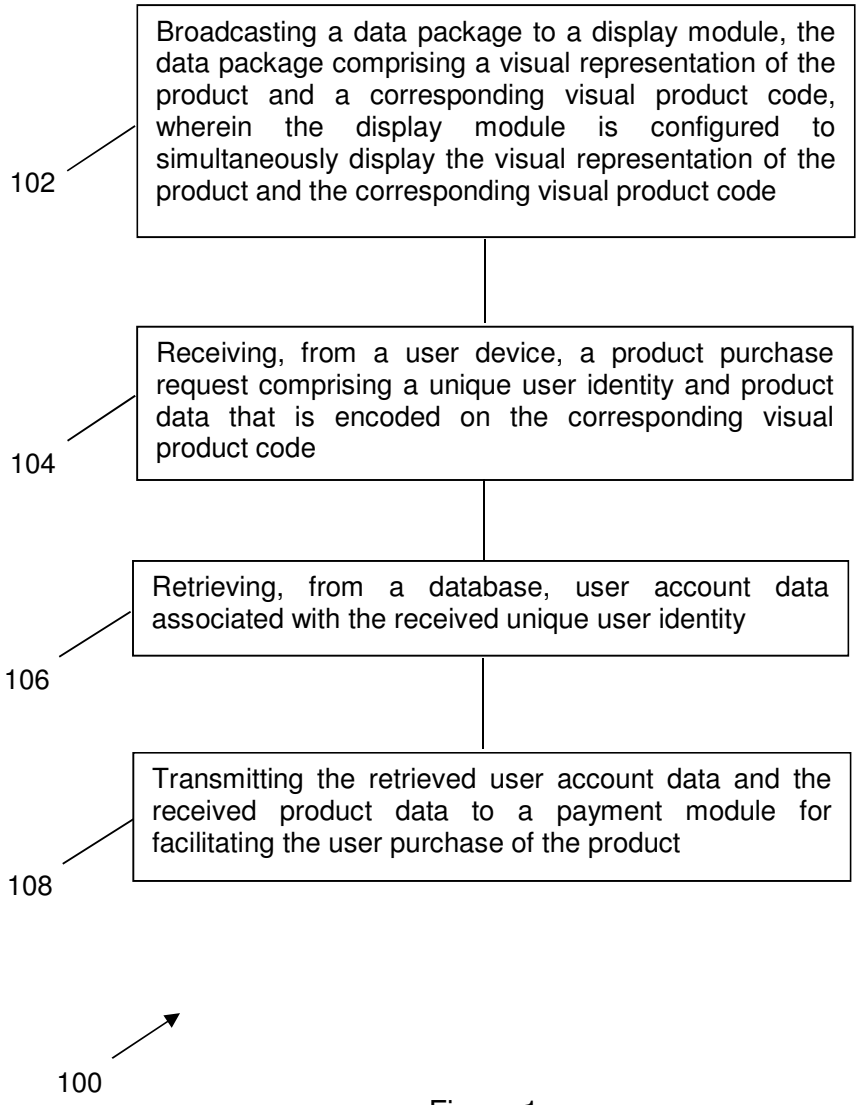

Broadcasting a data package to a display module, the data package comprising a visual representation of the product and a corresponding visual product code, wherein the display module is configured to simultaneously display the visual representation of the product and the corresponding visual product code
102
Receiving, from a user device, a product purchase request comprising a unique user identity and product data that is encoded on the corresponding visual product code
104
Retrieving, from a database, user account data associated with the received unique user identity
106
Transmitting the retrieved user account data and the received product data to a payment module for facilitating the user purchase of the product
108
100

Figure 1

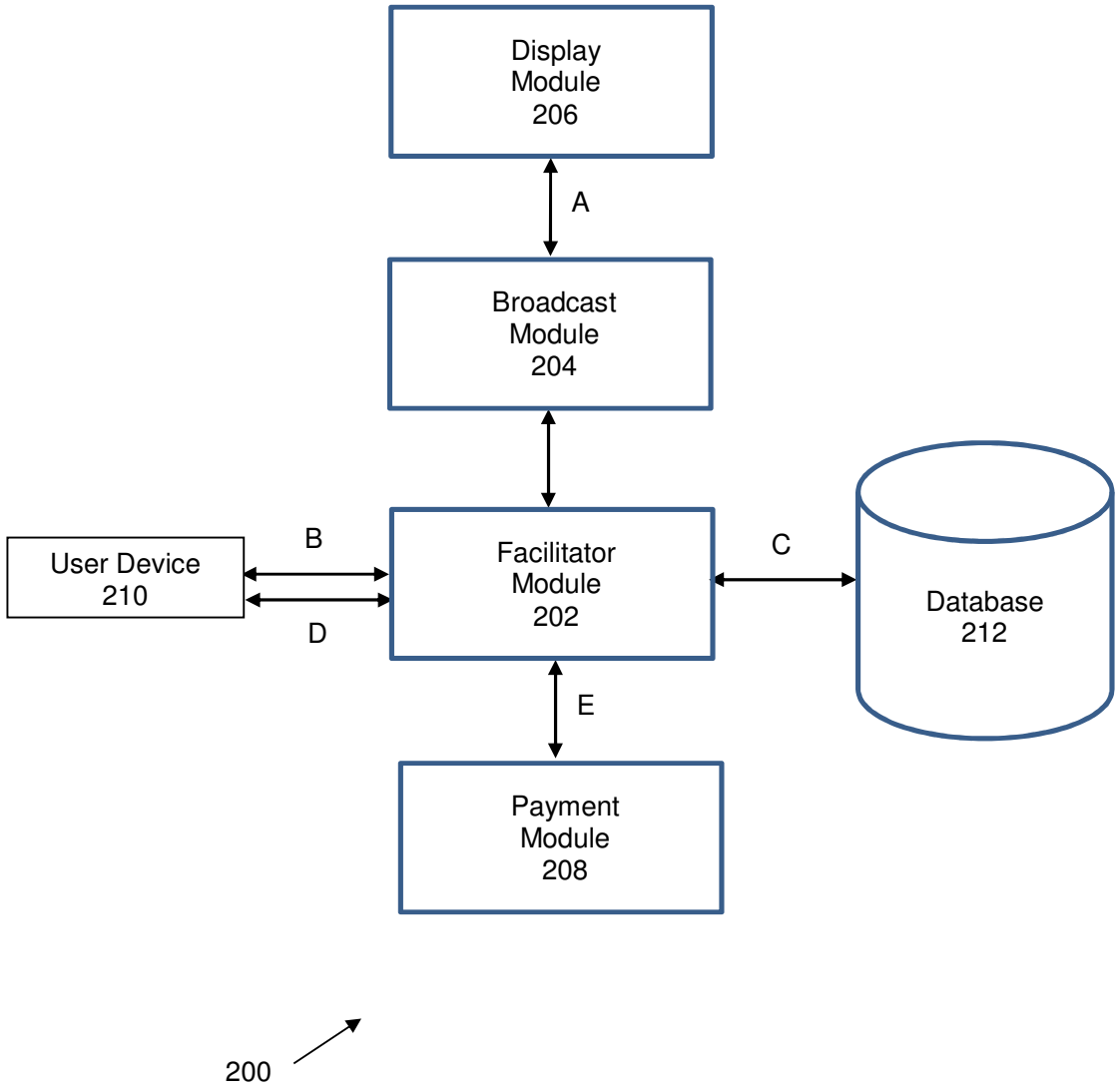

Display Module 206
A
Broadcast Module 204
User Device 210
B
D
Facilitator Module 202
C
Database 212
E
Payment Module 208
200

Figure 2

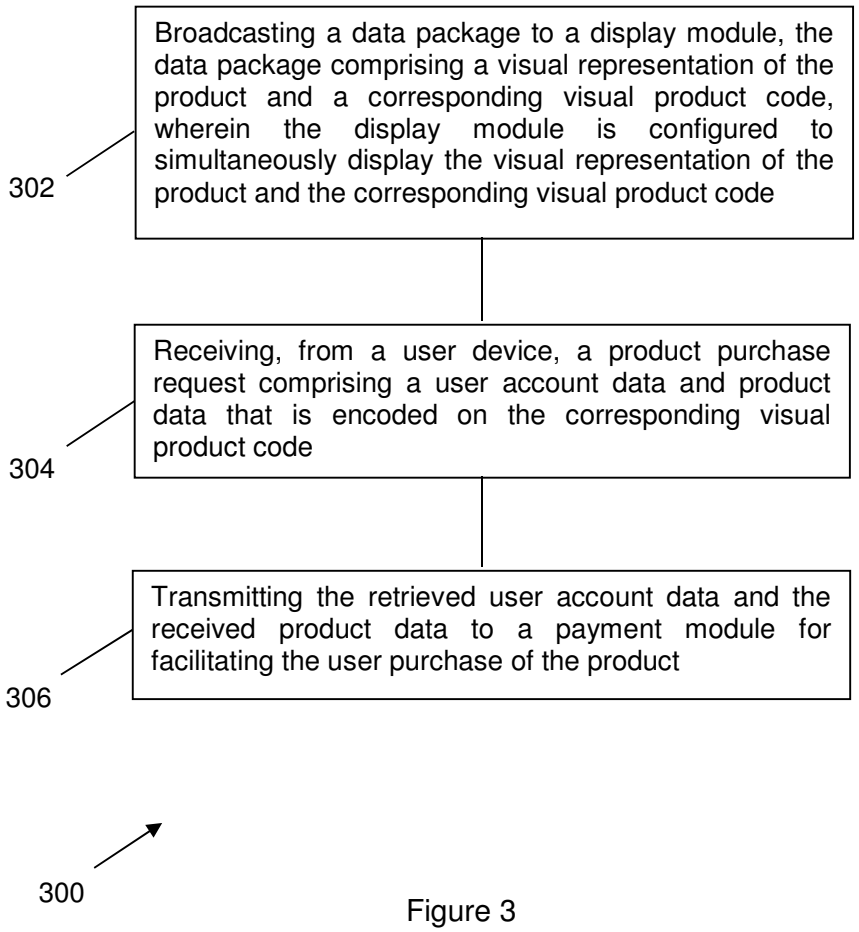

Broadcasting a data package to a display module, the data package comprising a visual representation of the product and a corresponding visual product code, wherein the display module is configured to simultaneously display the visual representation of the product and the corresponding visual product code
302
Receiving, from a user device, a product purchase request comprising a user account data and product data that is encoded on the corresponding visual product code
304
Transmitting the retrieved user account data and the received product data to a payment module for facilitating the user purchase of the product
306
300

Figure 3

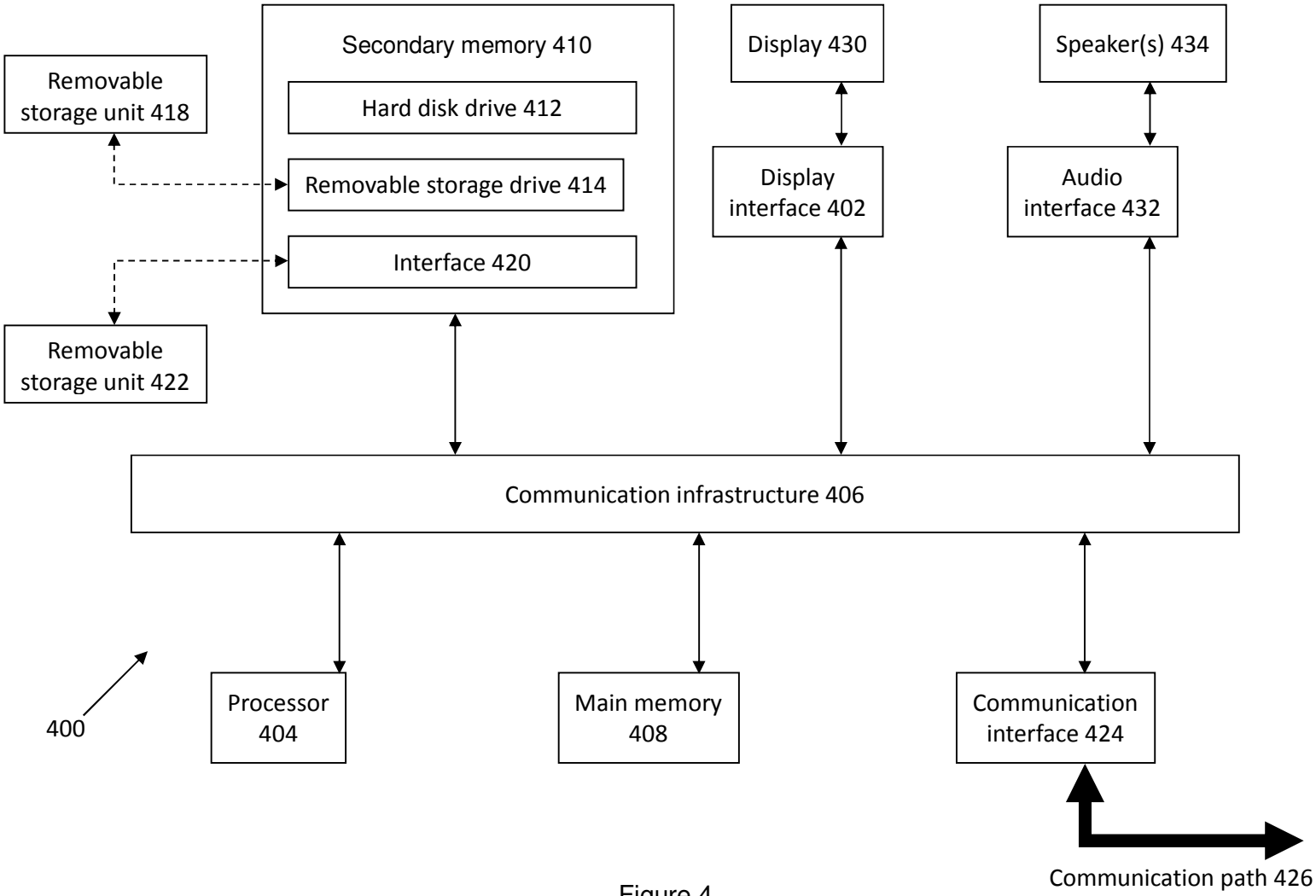

Secondary memory 410
Hard disk drive 412
Removable storage drive 414
Interface 420
Removable storage unit 418
Removable storage unit 422
Display 430
Display interface 402
Speaker(s) 434
Audio interface 432
Communication infrastructure 406
Processor 404
Main memory 408
Communication interface 424
Communication path 426
400

Figure 4