

## ABSTRACT

## PRODUCTION METHOD FOR FLAVOR COMPOSITION

The present invention relates to a method for producing a flavor composition. The method includes: step (a) of obtaining, by calculating a detection rate  $t$  of aroma components in a retronasal aroma (RA) during eating an analyte, a first flavor composition containing the  
5 aroma components; step (b) of calculating a detection rate  $l$  of aroma components in a RA during eating model food or beverage  $l$  containing the first flavor composition; step (c) of obtaining a second flavor composition by adjusting a composition of the first flavor composition to bring the detection rate  $l$  close to the detection rate  $t$ . In the method, steps (b)  
10 and (c) are repeated to obtain a final flavor composition having an aroma balance matching the detection rate  $t$ .

No Figure