CLAIMS

1. An itinerary determining method comprising:

receiving a user preference itinerary corresponding to a travel plan designated by a user;

referring to an itinerary storage unit storing therein a plurality of pieces of travel package product information , and extracting a piece of travel package product information corresponding to an itinerary similar to the user preference itinerary including a starting location or a final destination identical to the user preference itinerary; and

presenting the user preference itinerary and the similar itinerary to allow comparison therebetween.

2. The itinerary determining method according to claim 1, wherein

the presenting includes presenting, for each of the user preference itinerary and the similar itinerary,:

a price; and

a cost corresponding to an itinerary to visit a plurality of sightseeing spots, the cost being calculated on a basis of information stored in a storage unit storing therein transportation fee information and accommodation fee information.

3. The itinerary determining method according to claim 1, wherein

the presenting includes allowing comparison between the user preference itinerary and the similar itinerary by presenting, for each of the user preference itinerary and the similar itinerary,:

a price; and

an itinerary to visit a plurality of sightseeing spots and a cost corresponding to the itinerary, the itinerary and the cost being calculated on a basis of information stored in a storage unit storing therein transportation fee information and accommodation fee information.

4. The itinerary determining method according to claim 3, wherein the presenting includes outputting an accommodation facility included in the extracted similar itinerary as a candidate.

5. The itinerary determining method according to claim 3, wherein the extracting includes extracting from the plurality of pieces of travel package product information, a piece of travel package product information as the similar itinerary including an accommodation facility identical to the user preference itinerary.

6. The itinerary determining method according to claim 1, wherein the computer further executes: determining, when the extracted similar itinerary includes free time, whether or not it is possible to incorporate another designated sightseeing spot into the free time.

7. An itinerary determining method comprising:

receiving a designation of a plurality of sightseeing spots; and

referring to an itinerary storage unit storing therein a plurality of pieces of travel package product information and when it is impossible to extract such a piece of travel package product information that includes all the received plurality of sightseeing spots as destinations, presenting candidates for a piece of travel package product information each including, as destinations, sightseeing spots obtained by excluding one or more sightseeing spots from the received plurality of sightseeing spots and each also including free activity time into which it is possible to incorporate an itinerary to visit the one or more excluded sightseeing spots.

8. The itinerary determining method according to claim 7, wherein the computer further executes: determining, when an extracted piece of travel package product information includes free time, whether or not it is possible to incorporate another designated sightseeing spot into the free time.

9. The itinerary determining method according to claim 8, wherein the computer further executes: determining a spot to be visited during the free time on a basis of a distance from a spot to be visited before the free time and a distance to a spot to be visited after the free time.

10. An itinerary determining computer program that causes a computer to execute a process comprising:

receiving a user preference itinerary corresponding to a travel plan designated by a user;

referring to an itinerary storage unit storing therein a plurality of pieces of travel package product information, and extracting a piece of travel package product information corresponding to an itinerary similar to the user preference itinerary including a starting location or a final destination identical to the user preference itinerary; and

presenting the user preference itinerary and the similar itinerary to allow comparison therebetween.

11. An itinerary determining apparatus comprising:

a receiving unit that receives a user preference itinerary corresponding to a travel plan designated by a user;

an extracting unit that refers to an itinerary storage unit storing therein a plurality of pieces of travel package product information, and extracts a piece of travel package product information corresponding to an itinerary similar to the user preference itinerary including a starting location or a final destination identical to the user preference itinerary; and

a presenting unit that presents the user preference itinerary and the similar itinerary to allow comparison therebetween.

12. An itinerary determining computer program that causes a computer to execute a process comprising:

receiving a designation of a plurality of sightseeing spots; and

referring to an itinerary storage unit storing therein a plurality of pieces of travel package product information and when it is impossible to extract such a piece of travel package product information that includes all the received plurality of sightseeing spots as destinations, presenting candidates for a piece of travel package product information each including, as destinations, sightseeing spots obtained by excluding one or more sightseeing spots from the received plurality of sightseeing spots and each also including free activity time into which it is possible to incorporate an itinerary to visit the one or more excluded sightseeing spots.

13. An itinerary determining apparatus comprising:

a receiving unit that receives a designation of a plurality of sightseeing spots; and

a presenting unit that refers to an itinerary storage unit storing therein a plurality of pieces of travel package product information and when it is impossible to extract such a piece of travel package product information that includes all the received plurality of sightseeing spots as destinations, presents candidates for a piece of travel package product information each including, as destinations, sightseeing spots obtained by excluding one or more sightseeing spots from the received plurality of sightseeing spots and each also including free activity time into which it is possible to incorporate an itinerary to visit the one or more excluded sightseeing spots.