

POLYMER TREATMENT AGENT

ABSTRACT

5 A polymer treatment agent comprising a block copolymer
including a hydrophilic polymer chain segment and a
hydrophobic polymer chain segment is disclosed. The polymer
treatment agent is not limited to care of head hair, but also
can be applied to body hair including eyelashes and eyebrows;
10 furthermore, it can increase the physical strength of hair
even by using a very small amount and without using a silicone
component. The strength-increasing effect is exhibited
particularly significantly in damaged hair.

15 [No Suitable Figure]