

ABSTRACT

The present application provides a data processing method, apparatus and electronic device. The data processing method includes: acquiring (S201) attribute data of a target object, where the target object includes one of an image, a text, a voice or a user; inputting (S202) the attribute data
5 into a prediction model for analysis to obtain a target prediction result corresponding to the attribute data and a target analysis basis for obtaining the target prediction result, where the prediction model includes a plurality of rule chains, each of which has a corresponding prediction result and an analysis basis, and the target prediction result is determined according to a prediction result corresponding to a target rule chain, and the target analysis basis is determined according to
10 an analysis basis corresponding to the target rule chain, and the attribute data meets the analysis basis corresponding to the target rule chain. In an embodiment of the present application, when the attribute data meets the analysis basis corresponding to the target rule chain, the target prediction result can be determined and the corresponding target analysis basis for obtaining the target prediction result can be determined at the same time.

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Fig. 2