ABSTRACT

Provided are a fishing line guide that does not inhibit bending of a lightweight rod body and can be held by the rod body with a sufficient fixing force without falling off from a fixing position on a surface of the rod body even when a load is applied to the guide, and a fishing rod comprising the same. A fishing line guide according to one embodiment of the present invention is a fishing line guide comprising: a guide main body that comprise a ring holding portion to which an annular guide ring is attached; a first leg portion that extends from the guide main body; a second leg portion that branches from the guide main body and extends at an angle different from an angle in an extending direction of the first leg portion; and a fixing portion that is formed between and connected to the first leg portion and the second leg portion and is used to fix the fishing line guide to a rod body of a fishing rod. A through-hole is formed between the first leg portion, the second leg portion, and the fixing portion.