What is claimed:

1. A fleet sharing system for sharing a fleet of shared assets among two or more entities, the system comprising:

a memory storing instructions thereon; and

a processor for executing the instructions, wherein the instructions, when executed by the processor, cause the processor to:

receive, from a control terminal associated with a shared asset, a request to physically access the shared asset, wherein the request includes an identifier;

following receipt of the request to physically access the shared asset, determine that the identifier substantially matches an identifier associated with a reservation of the shared asset for a predetermined time window, wherein a time of receipt of the request is within the time window, then sending, by the processor, over a network, a signal to the control terminal granting access to the shared asset;

following determination that the identifier is valid, update fleet data associated with the shared asset to change the fleet data from a first fleet associated with a first entity to a second fleet associated with a second entity; and

account for at least one of utilization, downtime, parking expenses, insurance costs, maintenance costs and depreciation based at least in part on an amount of time the shared asset is assigned to each of the first fleet and the second fleet.