Claims

1. A voice coil motor yoke having a substantially flat plate-shape and having a magnet bonding surface, comprising an annular groove inside a bonding region on the magnet bonding surface, wherein the bonding region has substantially the same shape as a contour of a magnet to be bonded on the magnet bonding surface, and a region surrounded by the annular groove on the magnet bonding surface is an adhesive application region.

2. The voice coil motor yoke according to claim 1, wherein an annular shape of the annular groove is substantially similar to the contour of a magnet.

3. The voice coil motor yoke according to claim 1, wherein the annular groove is formed continuously or intermittently in a circumferential direction.

4. A voice coil motor comprising:

a pair of voice coil motor yokes , each voice coil motor yoke having a magnet bonding surface and comprising an annular groove inside a bonding region on the magnet bonding surface, wherein the bonding region has substantially the same shape as a contour of a magnet to be bonded on the magnet bonding surface, and a region surrounded by the annular groove on the magnet bonding surface is an adhesive application region;

an adhesive applied to the adhesive application region of each of the pair of yokes; and

a pair of rare earth magnets bonded via the adhesive to the bonding region of each of the pair of yokes.

5. The voice coil motor according to claim 4, wherein an annular shape of the

annular groove is substantially similar to the contour of a magnet.

6. The voice coil motor according to claim 4, wherein the annular groove is formed continuously or intermittently in a circumferential direction.