

ABSTRACT

According to the embodiments of the disclosure, a method, an apparatus, a device, a medium and a product for page interaction are provided. The method includes: presenting a target interface element in association with a first navigation tab at a predetermined position of a navigation display area, where a plurality of navigation tabs of a navigation tab set are sequentially displayed in the navigation display area, and the target interface element indicates that the associated navigation tab is in a selected state; and in response to detecting a navigation switching indication from the first navigation tab to a second navigation tab and in response to at least one navigation tab of the navigation tab set in a predetermined ranking direction not being presented in the navigation display area, moving the second navigation tab to the predetermined position associated with the target interface element to replace the first navigation tab in the navigation display area while maintaining the target interface element to be presented at the predetermined position, and hiding the first navigation tab at least partially in the navigation display area.