

ABSTRACT

An aggregate of flaked silver particles having high light reflectance is provided. The aggregate is uniformly dispersed in a resin to form a paste having high reflectance, high glossiness, and high conductivity. The paste also does not readily segregate and thus has high working efficiency. The aggregate of flaked silver particles has a BET specific surface area of 0.5 to less than 1.5 m²/g and has, according to laser diffractometry, a 50% particle size of 1 to 4 μm and a 75% particle size/25% particle size ratio of 1.8 or less.