Claims:

1. A method, comprising the steps of:

using at least one processor to:

generate, in response to an occurrence of a trigger event, a first user interface including a trigger event icon, the trigger event icon indicating that the trigger event has occurred;

receive, via the first user interface, a selection of the trigger event icon; and

generate, in response to the selection, a second user interface operable to receive:

input that modifies one or more user-defined parameters associated with the trigger event; and

input that sets one or more actions to be performed upon another occurrence of the trigger event, the one or more actions including filtering of information, the filtering being based on the trigger event.

2. The method of claim 1, wherein the trigger event is a financial instrument reaching a threshold value.

3. The method of claim 2, wherein the filtering of information includes filtering of contacts displayed to contacts who hold the financial instrument.

4. The method of claim 2, wherein the filtering the information includes changing a video displayed.

5. The method of claim 1, wherein the one or more actions include contacting a person or group via telephone or video conferencing.

6. The method of claim 1, further comprising using the at least one processor to continuously update the first user interface as information is received, by the processor, via an information flow.

7. The method of claim 1, wherein the one or more parameters include an expiration date for the trigger event.

8. A non-transitory computer-readable medium having stored thereon sequences of instructions, the sequences of instructions including instructions, which, when executed by a processor, cause the processor to:

generate, in response to an occurrence of a trigger event, a first user interface including a trigger event icon, the trigger event icon indicating that the trigger event has occurred;

receive, via the first user interface, a selection of the trigger event icon; and

generate, in response to the selection, a second user interface operable to receive:

input that modifies one or more user-defined parameters associated with the trigger event; and

input that sets one or more actions to be performed upon another occurrence of the trigger event, the one or more actions including filtering of information, based on the trigger event.

9. The non-transitory computer-readable medium of claim 8, wherein the trigger event is a financial instrument reaching a threshold value.

10. The non-transitory computer-readable medium of claim 9, wherein the filtering the information includes filtering of contacts displayed to contacts who hold the financial instrument.

11. The non-transitory computer-readable medium of claim 9, wherein the filtering the information includes changing a video displayed.

12. The non-transitory computer-readable medium of claim 8, wherein the one or more actions include contacting a person or group via telephone or video conferencing.

13. A display device, comprising:

a first user interface generated in response to an occurrence of a trigger event, the user interface including a trigger event icon indicating that the trigger event has occurred; and

a second user interface generated in response to a selection of the trigger event icon, the second user interface being configured to:

receive input that modifies one or more user-defined parameters associated with the trigger event; and

receive input that sets one or more actions to be performed upon another occurrence of the trigger event, the one or more actions including filtering of information based on the trigger event.

14. The display device of claim 13, wherein the trigger event is a financial instrument reaching a threshold value.

15. The display device of claim 14, wherein the filtered information includes contacts who hold the financial instrument.

16. The display device of claim 13, wherein the one or more actions include changing a video displayed.

17. The display device of claim 16, wherein the video is changed to a video conference with a contact associated with the trigger event.