METHOD OF MARKETING PRODUCTS

ABSTRACT OF THE DISCLOSURE

A method of marketing products, comprising storing products produced by a plurality of producers at a storage and trading facility, the storage and trading facility comprises an exchange centre and a storage location. The exchange centre comprises an area for the producers to display their products and for trade buyers to view, to sample and to purchase the products, and the storage location comprises a place to store the products. The method further comprises charging each of the producers of the products according to whether each producer chooses to store their corresponding product at the storage location, displaying the products at the exchange centre, and marketing the products to the trade buyers.

(No Figs.)