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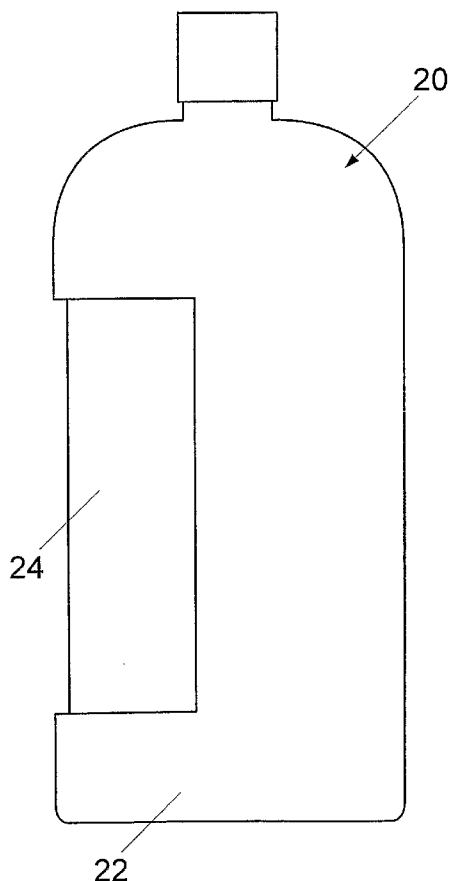
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(54) Title: PACKAGING FOR A DISPOSABLE ITEM



(57) Abstract: Packaging (20) for a consumable food or drink item, said packaging (20) being adapted to secure said food or drink item therein, wherein a recessed section of an outer peripheral surface of the packaging is shaped to at least partially receive a booklet, whereby the booklet has information unrelated to said packaged item, the information can include news or entertainment items.

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