

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
30 November 2000 (30.11.2000)

PCT

(10) International Publication Number
WO 00/71353 A1

(51) International Patent Classification⁷: B41J 3/01,
H04N 1/23, 5/225, G06K 1/20

Darling Street, Balmain, NSW 2041 (AU). SILVER-
BROOK, Kia [AU/AU]; Silverbrook Research Pty Ltd,
393 Darling Street, Balmain, NSW 2041 (AU).

(21) International Application Number: PCT/AU00/00535

(22) International Filing Date: 24 May 2000 (24.05.2000)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
PQ 0559 25 May 1999 (25.05.1999) AU
PQ 1313 30 June 1999 (30.06.1999) AU
PQ 3632 25 October 1999 (25.10.1999) AU

(72) Inventor; and

(75) Inventor/Applicant (for US only): LAPSTUN, Paul
[AU/AU]; 13 Duke Avenue, Rodd Point, NSW 2046 (AU).

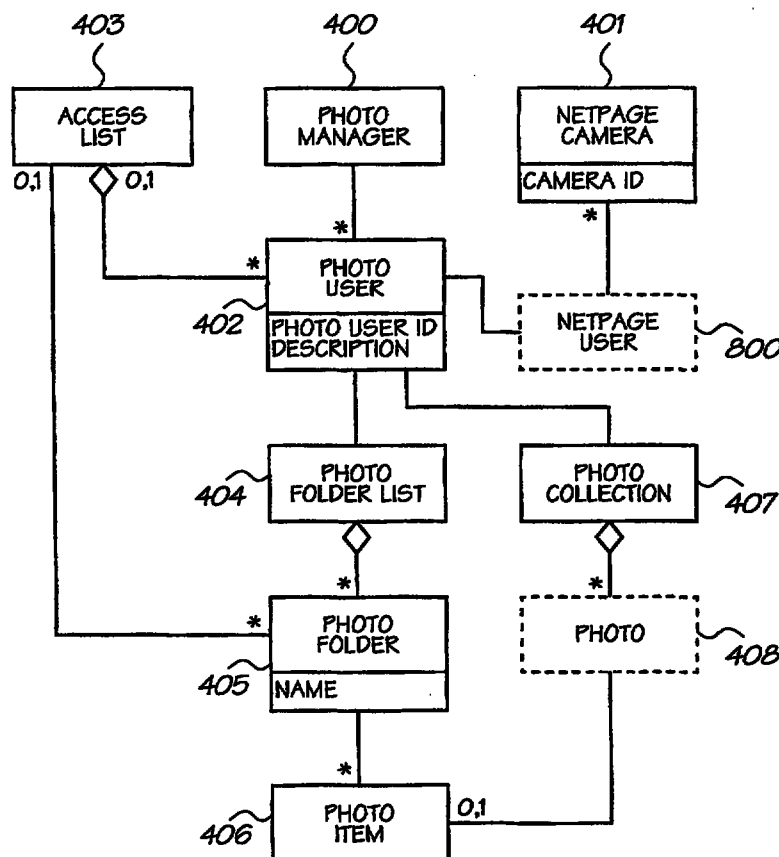
(81) Designated States (national): AE, AG, AL, AM, AT, AU,
AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE,
DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU,
ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS,
LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO,
NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR,
TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM,
KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian
patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European

(71) Applicants (for all designated States except US): SIL-
VERBROOK RESEARCH PTY LTD [AU/AU]; 393

[Continued on next page]

(54) Title: METHOD AND SYSTEM FOR PRINTING A PHOTOGRAPH



(57) Abstract: A method of printing a digital photo including transmitting instructions for printing the photo to a printer, printing the photo onto a surface using the printer; also printing on the surface coded data indicative of an identity of the photo and a plurality of reference points on the photo, wherein the coded data is printed on the surface in a form which can be read by an optical sensing device to identify a location of the sensing device relative to the photo, thereby enabling a function to be invoked in relation to the photo.



patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

Published:

— *With international search report.*