

BROADCAST COMMUNICATION METHOD AND APPARATUS

ABSTRACT

Embodiments of this application provide a broadcast communication method and apparatus. An identifier of a first broadcast service is sent to a radio access network device, so that the radio
5 access network device can identify the same first broadcast service in different networks. The radio access network device may send data of the broadcast service in a first network by using a resource that has been allocated to the first broadcast service in a second network. In other words, in this application, the radio access network device may share an air interface resource for a same broadcast service in different networks, so as to save transmission resources of the radio access
10 network device and avoid a waste of air interface resources.

Fig. 4